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May 22, 2025

Company name: ITmedia Inc.
URL: https://corp.itmedia.co.jp/ (in Japanese)
Takashi Kobayashi, President and CEO
(Securities code: 2148; Prime Market of the Tokyo Stock Exchange)
Inquiries: Akihiro Kagaya, Director, CFO, and General Manager of Administration Division
(Tel: +81-3-5210-5012)

Notice Regarding Dividends of Surplus

ITmedia Inc. (the "Company") hereby announces that, at the Board of Directors meeting held today, the Company resolved pay dividends of surplus with a record date of March 31, 2025. The details are as follows.

1. Details of dividend

	Determined amount	Most recent dividend forecast (Announced on May 1, 2025)	Actual results for the previous fiscal year (Fiscal year ended March 31, 2024)
Record date	March 31, 2025	March 31, 2025	March 31, 2024
Dividend per share	¥100.00	¥100.00	¥100.00
Total amount of dividends	¥1,960 million	–	¥1,957 million
Effective date	June 6, 2025	–	June 7, 2024
Source of dividends	Retained earnings	–	Retained earnings

(Note) The total amount of dividends includes dividends paid on the Company's shares held in a board benefit trust (year-end dividend of ¥18 million for the fiscal year ended March 31, 2025).

2. Reason

As part of its measures to promote management with an awareness of cost of capital and share price (announced on January 31, 2024), the Company has set its dividend policy as follows.

(Dividend policy applicable period: From the fiscal year-end dividend for the fiscal year ended March 31, 2024 to the fiscal year ending March 31, 2029)

The Company has a basic policy of considering and implementing the return of profit to its shareholders while maintaining a balance with internal reserves and comprehensively taking into account trends in business performance, financial conditions, future business and investment plans, and other factors. Based on this approach, the Company prioritizes strategic investment for sustainable growth and aims to maximize corporate value. The Company also aims to increase capital efficiency with an awareness of cost of capital, leading to increased dividends over the medium and long term and be reflected in the share price, and has set a target of 70% or higher for the consolidated dividend payout ratio.

The Company will pay dividends of surplus once a year as a fiscal year-end dividend or twice a year, including a second quarter-end dividend, and the Board of Directors shall be the organizational body that determines the amount of dividends.

The Company will maintain a sound financial structure going forward, strive to continuously increase corporate value, and decide internal reserves and profit distribution, taking into consideration future business development and other factors.

Based on the above policy, the Company decided to pay a year-end ordinary dividend of ¥100 for the current fiscal year. Accordingly, the consolidated dividend payout ratio of the current fiscal year was 129.6%.

In addition, for the fiscal year ending March 31, 2026, the Company plans to pay a single year-end dividend for an annual dividend per share of ¥100. The Company asks all of its shareholders for their continued support.

(Reference) Breakdown of annual dividend

	Dividend per share (Yen)		
Record date	Second quarter-end	Fiscal-year end	Total
Actual results for the current fiscal year (Fiscal year ended March 31, 2025)	¥0.00	¥100.00	¥100.00
Actual results for the previous fiscal year (Fiscal year ended March 31, 2024)	¥15.00	¥100.00	¥115.00
Dividend forecasts for the fiscal year ending March 31, 2026 (Announced on May 1, 2025)	¥0.00	¥100.00	¥100.00