



May 19, 2025

SMS Co., Ltd.

(Company Code: 2175, TSE Prime Market)

<https://global.bm-sms.com/>

<PRESS RELEASE>

Notice regarding Director Candidates

SMS Co., Ltd. hereby announces that, on May 19, 2025, its Board of Directors has resolved to elect the following candidates for directors to be formally appointed at the 22nd Ordinary General Meeting of Shareholders scheduled to be held on June 20, 2025.

New titles for each candidate will be officially decided at the Board of Directors' meeting on the same day.

1. Candidates for Directors who are not Audit and Supervisory Committee Members

Name	New title	Current title
Natsuki Goto	Representative Director, CEO	Representative Director, CEO
Masato Sugizaki	Director, CFO	Director, CFO
Masaki Takahata (New)	Director CEO, the MIMS Group	CEO, the MIMS Group

(Reference) Biography of New Candidate

Masaki Takahata (Date of birth: April 14, 1984)		
Career summary	Apr. 2007	Joined KPMG AZSA & Co. (Currently, KPMG AZSA LLC)
	Jul. 2011	Joined Frontier Management Inc.
	Sep. 2013	Joined SMS Co., Ltd.
	May. 2016	CFO, the MIMS Group
	Mar. 2021	CEO, the MIMS Group (Current position)
	(Significant concurrent positions) —	

- 2. Candidate for Substitute Director who is an Audit and Supervisory Committee Member**
Taro Mizunuma