February 6, 2025
Calbee, Inc.

Announcement: Price Revisions in Japan

Calbee, Inc. (hereafter “Calbee”) announced today that, due to rising raw material costs, it will revise its pricing for certain JagaRico and souvenir products in Japan. These revisions will be implemented sequentially starting from April 1, 2025.

Products subject to price revisions:

- **JagaRico:** Approx. 4-10% expected increase in retail prices (12 SKUs)
- **Souvenir Products:** Approx. 5-19% expected increase in retail prices (24 SKUs)

Calbee is committed to providing safe, reliable, and enjoyable products for its consumers, and asks for your understanding and continued support.

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About the Calbee Group
Since 1949, we have embraced our corporate philosophy of “harnessing nature's gifts, bringing taste and fun, and contributing to healthy lifestyles.” As a company that provides essential goods, we place sustainability at the core of our management approach, creating the future of food by solving social issues through our corporate activities. (https://www.calbee.co.jp/en/)