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Ichigo J.League Shareholder Program Begins for the 2025 Season

Ichigo is commencing its J. League Shareholder Program for the 2025 J.League season in which free tickets will be distributed via lottery to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.

1. Shareholder Program Objective

Ichigo's Shareholder Program expresses Ichigo's thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepens its partnership with the J.League in working to further Ichigo's mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of respective fiscal period-ends are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows:

Ichigo (2337)	On record as of August 31, 2024
Ichigo Office (8975)	On record as of April 30, 2024 and October 31, 2024. On record as of April 30, 2024 but no longer a shareholder: can apply to the lottery until January 31, 2025 Newly on record as of October 31, 2024: can apply to the lottery starting on February 1, 2025
Ichigo Hotel (3463)	On record as of July 31, 2024
Ichigo Green (9282)	On record as of June 30, 2024

Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

Application Process

Application for the lottery begins today, January 14, 2025. Please take note that the lottery schedule for matches to be held in February is tight in order to expedite the resuming of the shareholder program.

February Matches
Application period: January 14 ~ January 20　　Drawing: January 21
Early-March Matches
Application period: January 16 ~ January 31　　Drawing: February 1
March-end Matches
Application period: February 1 ~ February 15　　Drawing: February 16

To apply for tickets, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only).

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp

3. Earnings Impact

There is no impact on Ichigo's FY25/2 earnings. Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.