July 23, 2025

For Immediate Release
(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.
Representative: Atsuhiro Murakami, President and Representative Director
(Stock code: 2371; Prime, Tokyo Stock Exchange)
Contact: Shinichi Kasuya, Director, Senior Managing Executive Officer and CFO
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Notice regarding Change in Subsidiary Through Share Transfer

Kakaku.com, Inc. (the "Company"), at a Board of Directors meeting held on July 23, 2025, has resolved to transfer all shares held in its consolidated subsidiary, eiga.com, Inc. ("eiga") to GENDA Inc. (“GENDA”). On the same day, the Company executed a share transfer agreement regarding this transaction ("the Share Transfer").

1. Reason for the Share Transfer

In 2007, the Company made eiga, which operates the comprehensive movie information site “eiga.com,” a consolidated subsidiary with the aim of attracting new user segments and enhancing the range of services provided by the Company. However, as part an ongoing restructuring of its business portfolio, the Company has decided to transfer all shares held in eiga to GENDA, a company engaged in a wide range of entertainment related businesses.

2. Outline of subsidiary subject to change

(1)	Name	eiga.com, Inc.	
(2)	Head office location	18-14, Ebisu 1-chome, Shibuya-ku, Tokyo	
(3)	Representative	Tatsuya Matsui, President and Representative Director	
(4)	Main business	Media business, information distribution business, systems business	
(5)	Capital	26 million yen	
(6)	Establishment	August 8, 2000	
(7)	Major shareholders and shareholding ratio	Kakaku.com, Inc. 100%	
(8)	Relationship with the Company	Capital	The Company holds 100% of shares in total.
		Personnel	The Company has dispatched one Representative Director, one Director, and one Auditor.

	Business	Secondment of employees, subleasing of office space, and transactions related to the advertising business between the Company and the subsidiary.

(9) Operating results and financial position for the last three years (Unit: million yen)

	Fiscal year ended March 31, 2023	Fiscal year ended March 31, 2024	Fiscal year ended March 31, 2025
Net assets	43	73	98
Total assets	169	204	126
Revenue	370	399	403

3. Outline of party receiving the transfer

(1)	Name	GENDA Inc.	
(2)	Head office location	1-9-1 Higashi-Shimbashi, Minato-ku, Tokyo Tokyo Shiodome Building 6F	
(3)	Representative	Nao Kataoka, Representative Director, President and CEO	
(4)	Main business	Entertainment platform business, entertainment content business	
(5)	Capital	Consolidated 7,635 million yen	
(6)	Establishment	May 10, 2018	
(7)	Net assets	35,690 million yen (January period, consolidated)	
(8)	Total assets	114,368 million yen (January period, consolidated)	
(9)	Major shareholders and shareholding ratio	Hideki Yoshimura and Midas B Investment Limited Partnership 34.23% Nao Kataoka 13.02% Custody Bank of Japan, Ltd (Trust Account) 6.80% Mai Shin 4.54% State Street Bank and Trust Company 505001 3.27% CEPLUX-The Independent UCITS Platform 2 3.00% Midas Capital G Fund Limited Liability Partnership 2.81% Shinmai LLC 2.64% Marinfood Co., Ltd. 1.53% GROWING Co., Ltd. 1.53% (As of the end of January 2025)	
(10)	Relationship with the Company	Capital	Not applicable
		Personnel	Not applicable
		Business	There are sales from eiga.com to GENDA's subsidiary, GAGA Corporation.
		Related party	Not applicable

4. Number of shares to be transferred, and status of shares held before and after transfer

(1)	Number of shares before the transfer	4,620 shares (No. of voting rights: 4,620, percentage of voting rights held: 100%)
(2)	Number of shares to be transferred	4,620 shares (No. of voting rights: 4,620)
(3)	Number of shares after the transfer	0 shares (No. of voting rights: 0, ownership ratio of voting rights: 0%)

Note: The transfer price is not disclosed based on the contract between the parties.

5. Schedule

(1)	Resolution by the Board of Directors	July 23, 2025
(2)	Signing of Share Transfer Agreement	July 23, 2025
(3)	Execution of share transfer	August 1, 2025 (scheduled)

6. Future Outlook

Upon completion of the Share Transfer, eiga.com will cease to be a subsidiary of the Company.

The Company expects to recognize a gain from the execution of this stock transfer in the second quarter of the fiscal year ending March 31, 2026. The impact of this share transfer on our consolidated business results is minimal.