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Offering delicious products
for sound mind and body

PRESS RELEASE

DyDo GROUP HOLDINGS, INC.

March 21, 2025

Establishment of the "DyDo GROUP Future Co-Creation Institute" for Enhancement of Research and Development Capability of the Group
- Aiming to Create New Value through Open Innovation -

DyDo GROUP HOLDINGS, INC. (Head Office: Kita-ku, Osaka, Japan; Representative Director, President: Tomiya Takamatsu; "DyDo GROUP HOLDINGS") announced today that it has established the "DyDo GROUP Future Co-Creation Institute" ("the Institute") as of March 21, which will carry out R&D activities for the entire group.

In pursuit of the Group Mission 2030 "For DyDo Group to create enjoyable, healthy lifestyles for people around the world," all the Group members are addressing the Eight Material Issues which DyDo GROUP HOLDINGS has identified as important key management agendas.
Envisioning the achievement of "Deliver products that are delicious for mind and body," one of the Eight Material Issues, the Institute has been established as a foundation to enhance DyDo GROUP HOLDINGS' capability in creating health value through beverages and foods.
The Institute will promote open innovation-based research and development activities, leveraging the expertise of researchers within the group and external resources, and aim at the creation of new functional materials applicable to beverages and foods, as well as manufacturing methodologies to utilize such materials, and new applications of existing functional materials.

The Institute will receive support from Leave a Nest Co., Ltd. (Head Office: Shinjuku-ku, Tokyo, Japan; Representative Director, President and COO: Shuichiro Takahashi; "Leave a Nest") as a Co-Creation partner. Leave a Nest has extensive experience in establishing and operating open innovation-based research and development departments and has access to a strong network of many researchers and startups. By receiving support from experts in Leave a Nest, DyDo GROUP HOLDINGS will also promote partnerships with startups, universities, research institutions, and private sector researchers in various fields.

DyDo GROUP HOLDINGS will keep on challenging to "Deliver products that are delicious for mind and body" that leads to the enjoyable and healthy lifestyles of people.

[As a reference, the second page contains information about the DyDo Group's Eight Material Issues and about Leave a Nest]

(Reference)

About DyDo Group's Eight Material Issues



For more details, please visit DyDo GROUP HOLDINGS' website:

https://www.dydo-ghd.co.jp/en/about/materiality/

About Leave a Nest Co., Ltd.

Leave a Nest has upheld the philosophy of "Advancing Science and Technology for Global Happiness." With "making science easy to understand" as its core competence, it has been addressing various challenges in education, human resources, research, and entrepreneurship since its founding. It is engaged in discovering and nurturing university researchers and venture companies, as well as creating new businesses through collaboration with small, medium-sized, and large enterprises.

For more details, please visit Leave a Nest's website: https://global.lne.st/

The DyDo Group, with the brand message "Offering delicious products for sound mind and body, " delivers high-quality products, offering its customers excitement and enhanced wellness, with distinctive delicious flavors that only DyDo can provide.

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