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-March 2025 Monthly Sales Summary for fiscal year Jan. 1, 2025 through Dec. 31, 2025 (% YoY)-

✓ Monthly Sales YoY, Number of Stores

	All Store(%)	Same Store(%)	Openings	Closings	Number of stores
Jan	12.1	8.7	0	1	306
Feb	14.2	12.8	0	1	305
Mar	8.2	4.8	6	0	311
Apr					
May					
Jun					
Jul					
Aug					
Sep					
Oct					
Nov					
Dec					
1Q	10.9	8.3	6	2	311
2Q					
3Q					
4Q					
1H					
2H					
Total					

Note 1: The figures above are based on preliminary figures for management accounting, and may differ from actual results.
Note 2: Existing stores are stores that were open in the same month of the previous year and the same month of the current year.
Note 3: In addition to the above, there are adjustments for EC sales, wholesale sales, revenue recognition standards, etc., so the change in sales on the income statement will not match the change in sales.

✓ Topics

Despite the impact of the change in the period during which the discount coupons for the lucky bags[*1], the various campaigns that were tailored to the demand for new lifestyles were successful, and as a result, sales increased by 8.2% YoY for all stores, and by 4.8% for existing stores.

*1: Although the discount coupons included in the lucky bags in the previous year were valid from January to March, this year the period of validity was shortened to January to February 2025, so there was no rush of consumption of the discount coupons in March.

✓ Store Openings and Closings

Openings: Zoff S-PAL Sendai, Zoff Jiyugaoka Maple Street, Zoff Aomori ELM, Zoff Minamoa Hiroshima, Zoff Aeon Obihiro、Zoff Matsumoto I-City 21

Closings: -

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In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail.

✓ Historical Monthly Sales YoY

	All Store Sales				Same Store Sales			
	2021	2022	2023	2024	2021	2022	2023	2024
Jan	-3.6	11.5	4.0	10.3	-10.4	6.7	2.7	6.6
Feb	11.9	-6.3	9.5	13.8	4.5	-10.1	8.7	10.1
Mar	22.2	13.4	3.9	15.9	13.3	9.7	4.0	12.0
Apr	399.0	16.1	5.8	10.8	353.8	12.5	4.8	7.4
May	140.8	28.9	10.9	18.7	119.9	25.4	9.6	14.5
Jun	-16.1	13.1	12.6	25.1	-21.7	10.2	11.8	21.2
Jul	-5.8	14.8	19.8	9.2	-11.6	12.8	17.7	5.5
Aug	-17.0	13.0	21.6	17.3	-23.1	11.8	19.5	12.5
Sep	-1.2	5.2	4.5	27.6	-7.2	3.9	2.8	22.0
Oct	2.7	2.6	6.9	17.7	-3.4	1.4	3.7	14.3
Nov	7.6	2.5	10.4	21.4	1.6	1.1	7.6	17.1
Dec	17.6	-2.2	14.6	14.2	12.4	-3.2	10.9	10.2
1Q	8.6	6.7	5.5	13.2	0.8	2.6	4.8	9.4
2Q	62.6	19.2	9.8	18.5	49.9	15.8	8.8	14.6
3Q	-8.5	11.2	15.8	16.9	-14.4	9.7	14.0	12.3
4Q	9.5	0.8	10.8	17.5	3.7	-0.4	7.6	13.6
1H	29.1	12.7	7.7	15.9	19.8	9.0	6.8	12.1
2H	0.1	5.8	13.4	17.2	-5.8	4.4	10.8	12.9
Total	12.3	9.1	10.5	16.6	4.9	6.6	8.8	12.5

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