May 8,2025

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-April 2025 Monthly Sales Summary for fiscal year Jan. 1, 2025 through Dec. 31, 2025 (% YoY)-

✓ Monthly Sales YoY, Number of Stores

	All Store(%)	Same Store(%)	Openings	Closings	Number of stores
Jan	12.1	8.7	0	1	306
Feb	14.2	12.8	0	1	305
Mar	8.2	4.8	6	0	311
Apr	13.5	9.0	3	0	314
May					
Jun					
Jul					
Aug					
Sep					
Oct					
Nov					
Dec					
1Q	10.9	8.3	6	2	311
2Q					
3Q					
4Q					
1H					
2H					
Total					

Note 1: The figures above are based on preliminary figures for management accounting, and may differ from actual results.
Note 2: Existing stores are stores that were open in the same month of the previous year and the same month of the current year.
Note 3: In addition to the above, there are adjustments for EC sales, wholesale sales, revenue recognition standards, etc., so the change in sales on the income statement will not match the change in sales.

✓ Topics

For the month, sales at all stores increased 13.5% year-on-year and sales at same stores increased 9.0% year-on-year, due to the strong sales of UV-related products such as light-diffusing lenses and other products, as a result of focused promotional activities including TV commercials and various campaigns to meet the demand for new lifestyle.

✓ Store Openings and Closings

Openings: Zoff Lalaport Anjo、Zoff Aeon Sagamihara、Zoff AQUA CITY ODAIBA
Closings: -

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In the event of any discrepancy between the Japanese original and this English translation, the Japanese original shall prevail.

✓ Historical Monthly Sales YoY

	All Store Sales				Same Store Sales			
	2021	2022	2023	2024	2021	2022	2023	2024
Jan	-3.6	11.5	4.0	10.3	-10.4	6.7	2.7	6.6
Feb	11.9	-6.3	9.5	13.8	4.5	-10.1	8.7	10.1
Mar	22.2	13.4	3.9	15.9	13.3	9.7	4.0	12.0
Apr	399.0	16.1	5.8	10.8	353.8	12.5	4.8	7.4
May	140.8	28.9	10.9	18.7	119.9	25.4	9.6	14.5
Jun	-16.1	13.1	12.6	25.1	-21.7	10.2	11.8	21.2
Jul	-5.8	14.8	19.8	9.2	-11.6	12.8	17.7	5.5
Aug	-17.0	13.0	21.6	17.3	-23.1	11.8	19.5	12.5
Sep	-1.2	5.2	4.5	27.6	-7.2	3.9	2.8	22.0
Oct	2.7	2.6	6.9	17.7	-3.4	1.4	3.7	14.3
Nov	7.6	2.5	10.4	21.4	1.6	1.1	7.6	17.1
Dec	17.6	-2.2	14.6	14.2	12.4	-3.2	10.9	10.2
1Q	8.6	6.7	5.5	13.2	0.8	2.6	4.8	9.4
2Q	62.6	19.2	9.8	18.5	49.9	15.8	8.8	14.6
3Q	-8.5	11.2	15.8	16.9	-14.4	9.7	14.0	12.3
4Q	9.5	0.8	10.8	17.5	3.7	-0.4	7.6	13.6
1H	29.1	12.7	7.7	15.9	19.8	9.0	6.8	12.1
2H	0.1	5.8	13.4	17.2	-5.8	4.4	10.8	12.9
Total	12.3	9.1	10.5	16.6	4.9	6.6	8.8	12.5

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