

May 20, 2025

To whom it may concern,

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange Prime Market)
Representative: Akira Yoshioka
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Director and Chief Financial Officer
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**Notice Regarding New Corporate Structure and
Executive Officer Structure for the Fiscal Year Ending May 2026**

ASKUL Corporation (hereinafter referred to as the “Company”) hereby announces new corporate structure aiming for realization of the new Medium-Term Management plan scheduled to be announced in July 2025, and executive officer structure for the fiscal year ending May 2026.

The Company’s Executive Officer Regulations stipulate the officers’ term of office, as a rule, to be one year corresponding to the accounting period (from May 21 to May 20 of the following year).

Reorganization and Establishment of New Business Unit

- ✓ Reorganization of Business Units
Business units of Electronic Commerce (EC), Merchandizing and EC Product will be reorganized into two units as below:
 1. Product & Marketing Unit
Marketing and website development and operation in a seamless manner aiming to maximize sales and profit.
 2. Retail Business Unit
Manage sales and operating profit for Retail Business Unit (ASKUL Business and LOHACO Business) and develop strategy and implement initiatives to achieve the medium-term management plan targets.
- ✓ Establishment of Business Strategy Unit
Under the direct supervision of the CEO, leading the strategy development from a mid- to long-term perspective, implementation of the measures and creation of new businesses.

As of May 21, 2025

Business Unit	Name	Duties
Business Strategy Unit	Takeshi Narimatsu	Executive Officer, Business Strategy Unit
Product & Marketing Unit	Shinichi Hokari	Director, Chief Technology Officer (CTO) Executive Officer, Product & Marketing Unit

Business Unit	Name	Duties
Retail Business Unit	Shunsuke Shiki	Executive Officer, Retail Business Unit
Sales Unit	Saori Onsen	Executive Officer, Sales Unit
Logistics Unit	Hideo Sakurai	Executive Officer, Logistics Unit
Technology Unit	Kazuyuki Ikeda	Chief Digital Transformation Officer (CDXO) Executive Officer, Technology Unit
Customer Service Unit	Mizuki Takehisa	Executive Officer, Customer Service Unit
Corporate Unit	Tsuguhiro Tamai	Director, Chief Financial Officer (CFO) Executive Officer, Corporate Unit
Legal & Security Unit	Hiroyuki Ueno	Chief Security Officer (CSO) Executive Officer, Legal & Security Unit
Human Relations & General Affairs Unit	Tamami Ito	Chief Human Relation & Healthcare Officer (CHO) Executive Officer, Human Relations & General Affairs Unit
(Not applicable)	Hideo Amanuma	Executive Officer President and CEO of ASKUL LOGIST Corporation