FOR IMMEDIATE RELEASE

St.Cousair News Release

April 11, 2025

St. Cousair, Inc. Acquires Kelly's Jelly, Inc.

Nagano, Japan – April 11, 2025 – St. Cousair, Inc. (Headquarters: Iizuna Town, Nagano Prefecture; President & CEO: Ryota Kuze; hereinafter "St. Cousair"), a leading food manufacturing and retail company with approximately 180 specialty stores nationwide, including "Kuze Fuku & Co." and "St. Cousair," announced today that its U.S. subsidiary, St. Cousair, Inc. (Location: Oregon, USA; President: Naoki Kuze; hereinafter "SCI"), has signed an agreement to acquire the processed food sales business of Kelly's Jelly, Inc. (Location: Oregon, USA; Co-Founder & CEO: Kelly Calabria; hereinafter "Kelly's Jelly"). The acquisition is scheduled to be completed on April 22, 2025.

Purpose of the Acquisition

St. Cousair has positioned sales in the rapidly growing global market as a strategic priority, with the United States, which has a significant processed food market, being a key focus. SCI, located in the US state of Oregon, not only has sales capabilities but also product development functions and its own factory. In recent years, SCI has focused on capital investment to improve productivity, and its business scale has been expanding annually.



SCI, Oregon, USA



SCI's palletizing robot loading a pallet

Products imported from Japan and manufactured at the U.S. factory are sold under the "Kuze Fuku & Sons" brand in supermarkets across the United States. In June 2023, SCI acquired the processed food sales business of Portlandia Foods, Inc., known for its organic ketchup and other processed foods, and in October 2024, it acquired Bonnie's Enterprises, LLC, which develops and sells fruit jams for pairing with cheese. These acquisitions have expanded SCI's brand portfolio.



Original brand Kuze Fuku & Sons



Portlandia Foods, acquired in June 2023



Bonnie's Jams acquired in October 2024

The acquisition of Kelly's Jelly, which develops and sells pepper jelly and fruit spreads in the Northwestern U.S. market, will further enhance SCI's growth. By combining Kelly's Jelly's brand strength and product capabilities with SCI's development capabilities, unique and high-value-added product development will be possible. Additionally, SCI's production and sales capabilities are expected to drive further growth for the Kelly's Jelly brand. SCI aims to enhance its production capacity and sales power through cross-selling opportunities with existing brands, thereby accelerating corporate value enhancement.

About Kelly's Jelly

Kelly's Jelly develops and sells pepper jelly and fruit spreads in the Northwestern U.S. market. Using safe, high-quality ingredients sourced from local producers, Kelly's Jelly offers premium products known for their various pairings. The company has received high praise in various competitions, including becoming a winner in the Good Food Awards. Co-founders Kelly Calabria and Adam Calabria are dedicated to bringing deliciousness and joy to everyday life, while constantly exploring new flavors.

With this acquisition, the synergy between Kelly's Jelly and SCI's development capabilities will enable the creation of even more unique and high-value-added products. SCI will continue to strive to ensure that the Kelly's Jelly brand remains beloved in the U.S. and delivers products to many customers through development, manufacturing, sales, and marketing efforts.

St. Cousair's corporate slogan is "Lasting Love and Joy at Your Table." Kelly's Jelly has brought deliciousness and joy to many American households and opened new paths for customers seeking new flavors. Together we will continue to provide tables full of love and joy to more American families.

For inquiries regarding this matter, please contact: St. Cousair, Co., Ltd. (Attn: Ikeda)

☎+81-26-219-3936

E-mail：sc_pr@stcousair.co.jp
http://stcousair.co.jp/company