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March 2025 Monthly Report of Net Sales YoY and Shop Trends

We are pleased to inform you of the March 2025 monthly report of net sales YoY and the shop trends of openings & closures as below.

1． Net Sales YoY（vs. Mar.2024-Feb.2025）

		Mar	Apr	May	Jun	Jul	Aug	H1	Sep	Oct	Nov	Dec	Jan	Feb	H2	TOTAL
All Shops	Sales（%）	99.9						99.9								99.9
	Number of Customers（%）	94.9						94.9								94.9
	Average Spend Per Customer（%）	105.3						105.3								105.3
	Number of Shops of Last Year	290						-								-
	Number of Shops of The Year	281						-								-
Existing Shops	Sales（%）	100.5						100.5								100.5
	Number of Customers（%）	95.8						95.8								95.8
	Average Spend Per Customer（%）	104.9						104.9								104.9
	Number of Shops	272						-								-
F&B Business	Sales（%）	100.6						100.6								100.6
	Number of Customers（%）	96.9						96.9								96.9
	Average Spend Per Customer（%）	103.8						103.8								103.8
	Number of Shops	226						-								-
Amusement Business	Sales（%）	100.1						100.1								100.1
	Number of Customers（%）	92.0						92.0								92.0
	Average Spend Per Customer（%）	108.9						108.9								108.9
	Number of Shops	46						-								-

Note: 1. The above figures are calculated based on pre-finalized financial results and may change after finalization.
2. Note that the above figures represent year-on-year trends and do not reflect the Company's consolidated results as they stand.
3. Existing shops is defined as shops which have been open for 13 months or longer (includes shops which have undergone brand conversions).
4. Only domestic directly-operated shops in Japan are covered in the above figures.
5. The percentages (%) shown are rounded to the first decimal place.
6. No Day of Week conversions or other adjustments are made.
7. The above figures do not include the amount of the Company's consolidated subsidiaries SLD Entertainment Inc.(SEC code:3223) and SHONAN LABEL ENTERTAINMENT Inc.
8. The figure for the amusement business includes data from the "GLANSIT" capsule hotel brand, which resumed operations on February 22, 2024.
9. Three shops are transferred from the Amusement business to the Food & Beverage business starting this fiscal year.

2． Number of Shops in FY2026

		Mar	Apr	May	Jun	Jul	Aug	H1	Sep	Oct	Nov	Dec	Jan	Feb	H2	TOTAL
All Shops	Openings	1						1								1
	Brand Conversions	0						0								0
	Closures	1						1								1
	Number of Shops	281						-								-
F&B Business	Openings	1						1								1
	Brand Conversions	0						0								0
	Closures	1						1								1
	Number of Shops	234						-								-
Amusement Business	Openings	0						0								0
	Brand Conversions	0						0								0
	Closures	0						0								0
	Number of Shops	47						-								-

Note: 1. Only domestic directly-operated shops in Japan are covered in the above figures.
2. The month of closure is the last month of business.
3. The figure for the amusement business includes data from the "GLANSIT" capsule hotel brand, which resumed operations on February 22, 2024.
4. Three shops are transferred from the Amusement business to the Food & Beverage business starting this fiscal year.

3． Total Number of Shops Including the Company's Consolidated Subsidiaries in FY2026

		Mar	Apr	May	Jun	Jul	Aug	H1	Sep	Oct	Nov	Dec	Jan	Feb	H2	TOTAL
All Shops	Openings	1						1								1
	Brand Conversions	0						0								0
	Closures	1						1								1
	Number of Shops	310						-								-
Diamond Dining Co., Ltd.	Openings	1						1								1
	Brand Conversions	0						0								0
	Closures	1						1								1
	Number of Shops	281						-								-
SLD Entertainment Inc.	Openings	0						0								0
	Brand Conversions	0						0								0
	Closures	0						0								0
	Number of Shops	29						-								-

Note: 1. Only the Group's directly-operated shops in Japan are covered in the above figures.
2. The month of closure refers to the final month of business operations.
3. The above figures do not include the number of shops of the Company's consolidated subsidiaries SHONAN LABEL ENTERTAINMENT Inc.

（Reference Materials）

1． Net Sales YoY (vs. Mar.2023-Feb.2024)

		Mar	Apr	May	Jun	Jul	Aug	H1	Sep	Oct	Nov	Dec	Jan	Feb	H2	TOTAL
All Shops	Sales（%）	108.9	105.5	104.7	106.1	103.7	104.9	105.7	105.7	106.3	109.6	102.7	106.2	103.5	105.5	105.6
	Number of Customers（%）	104.2	101.3	99.8	101.2	97.5	98.9	100.5	100.3	99.8	101.7	98.7	100.0	96.5	99.5	100.0
	Average Spend Per Customer（%）	104.6	104.1	104.9	104.9	106.4	106.1	105.2	105.4	106.5	107.7	104.0	106.2	107.2	106.0	105.6
	Number of Shops of Last Year	300	301	299	300	299	296	-	295	296	295	296	295	293	-	-
	Number of Shops of The Year	290	284	284	285	285	285	-	285	285	286	283	283	281	-	-
Existing Shops	Sales（%）	111.3	108.5	107.9	108.5	105.6	106.3	108.0	106.5	106.8	110.3	102.7	107.4	104.2	106.1	107.1
	Number of Customers（%）	106.6	104.8	104.0	105.4	101.1	102.1	104.0	102.8	102.3	104.4	99.9	101.8	98.0	101.5	102.7
	Average Spend Per Customer（%）	104.4	103.6	103.8	102.9	104.4	104.1	103.9	103.5	104.4	105.7	102.8	105.6	106.4	104.6	104.2
	Number of Shops	279	273	272	272	273	273	-	274	275	276	274	275	273	-	-
F&B Business	Sales（%）	111.3	109.1	109.0	108.0	106.4	105.5	108.2	106.6	106.1	108.5	102.3	107.4	103.8	105.6	106.9
	Number of Customers（%）	106.7	105.8	104.8	105.3	101.9	101.9	104.4	103.9	103.0	104.6	101.1	102.9	98.9	102.4	103.4
	Average Spend Per Customer（%）	104.3	103.1	104.0	102.5	104.4	103.5	103.7	102.6	103.0	103.8	101.2	104.3	105.0	103.1	103.4
	Number of Shops	227	222	222	222	223	223	-	224	225	226	225	226	224	-	-
Amusement Business	Sales（%）	111.1	106.6	105.0	110.0	103.2	108.5	107.4	106.1	109.1	116.4	103.9	107.5	105.6	107.8	107.6
	Number of Customers（%）	106.1	101.5	101.7	105.8	98.4	102.6	102.7	99.5	99.9	103.6	95.6	97.9	94.9	98.5	100.6
	Average Spend Per Customer（%）	104.8	105.0	103.2	104.0	104.8	105.7	104.6	106.6	109.2	112.3	108.7	109.8	111.2	109.5	106.9
	Number of Shops	52	51	50	50	50	50	-	50	50	50	49	49	49	-	-

Note: 1．The above figures are calculated based on pre-finalized financial results and may change after finalization.
2．Note that the above figures represent year-on-year trends and do not reflect the Company's consolidated results as they stand.
3．Existing shops is defined as shops which have been open for 13 months or longer (includes shops which have undergone brand conversions).
4．Only domestic directly-oparating shops in Japan are covered in the above figures.
5．The percentages (%) shown are rounded to the first decimal place.
6．No Day of Week conversions or other adjustments are made.
7．The above figures do not include the amount of the Company's consolidated subsidiaries SLD Entertainment Inc.(SEC code:3223) and SHONAN LABEL ENTERTAINMENT Inc.

2． Number of Shops in FY2025

		Mar	Apr	May	Jun	Jul	Aug	H1	Sep	Oct	Nov	Dec	Jan	Feb	H2	TOTAL
All Shops	Openings	0	0	2	1	0	0	3	0	0	1	0	0	0	1	4
	Brand Conversions	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1
	Closures	3	6	2	0	0	0	11	0	0	0	3	0	2	5	16
	Number of Shops	290	284	284	285	285	285	-	285	285	286	283	283	281	-	-
F&BBusiness	Openings	0	0	1	1	0	0	2	0	0	1	0	0	0	1	3
	Brand Conversions	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1
	Closures	3	5	1	0	0	0	9	0	0	0	2	0	2	4	13
	Number of Shops	238	233	233	234	234	234	-	234	234	235	233	233	231	-	-
Amusement Business	Openings	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1
	Brand Conversions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Closures	0	1	1	0	0	0	2	0	0	0	1	0	0	1	3
	Number of Shops	52	51	51	51	51	51	-	51	51	51	50	50	50	-	-

Note: 1．Only domestic directly-operated shops in Japan are covered in the above figures.
2．The month of closure refers to the final month of business operations.
3．The above figures do not include the number of shops of the Company's consolidated subsidiaries SLD Entertainment Inc.(SEC code:3223) and SHONAN LABEL ENTERTAINMENT Inc.
4．Considering the overall impact on performance, from the current fiscal year, the wedding business is included under the F&B Business segment.

3． Total Number of Shops Including the Company's Consolidated Subsidiaries in FY2025

		Mar	Apr	May	Jun	Jul	Aug	H1	Sep	Oct	Nov	Dec	Jan	Feb	H2	TOTAL
All Shops	Openings	0	0	2	1	0	0	3	0	0	1	0	0	0	1	4
	Brand Conversions	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1
	Closures	3	6	2	0	1	0	12	0	0	0	3	0	2	5	17
	Number of Shops	320	314	314	315	314	314	-	314	314	315	312	312	310	-	-
Diamond Dining Co., Ltd.	Openings	0	0	2	1	0	0	3	0	0	1	0	0	0	1	4
	Brand Conversions	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1
	Closures	3	6	2	0	0	0	11	0	0	0	3	0	2	5	16
	Number of Shops	290	284	284	285	285	285	-	285	285	286	283	283	281	-	-
SLD Entertainment Inc.	Openings	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Brand Conversions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Closures	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1
	Number of Shops	30	30	30	30	29	29	-	29	29	29	29	29	29	-	-

Note: 1．Only the Group's directly-operated shops in Japan are covered in the above figures.
2．The month of closure refers to the final month of business operations.
3．The above figures do not include the number of shops of the Company's consolidated subsidiaries SHONAN LABEL ENTERTAINMENT Inc.