Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Securities Code: 3091
March 5, 2025
Start date of measures for electronic provision: March 4, 2025

To our shareholders:

Katsuhiro Takeichi,
President
BRONCO BILLY Co., Ltd.
BB building, 1-5, Tsubaki-cho,
Nakamura-ku,
Nagoya-shi, Aichi

Notice of the 43rd Annual General Meeting of Shareholders

We are pleased to announce the 43rd Annual General Meeting of Shareholders of BRONCO BILLY Co., Ltd. (the "Company"), which will be held as indicated below.

When convening this general meeting of shareholders, the Company takes measures for providing information that constitutes the content of reference documents for the general meeting of shareholders, etc. (matters for which measures for providing information in electronic format are to be taken) in electronic format, and posts this information on the Company's website. Please access the websites by using the internet address shown below to review the information.

The Company's website:
https:/www.bronco.co.jp/corporate/ir/ (in Japanese)
(Access the website above to view information.)

In addition to the Company's website, please check the matters subject to measures for electronic provision posted on the website of the Tokyo Stock Exchange (TSE) listed below.

TSE website (Listed Company Search):
https://www2.jpx.co.jp/tseHpFront/JJK010010Action.do?Show=Show (in Japanese)

(To check the information, please access the above TSE website, enter "BRONCO BILLY" in the "Issue name (company name)" box or the Company's security code "3091" in the "Code" box, click the "Search" button, click the "Basic information" button, select the "Documents for public inspection/PR information" tab, and click the button under "Filed information available for public inspection," "Notice of General Shareholders Meeting/Informational Materials for a General Shareholders Meeting.")

If you are unable to attend this general meeting of shareholders in person, please review the "Reference Documents for the General Meeting of Shareholders" included in the matters subject to measures for electronic provision, and exercise your voting rights beforehand via the internet, etc. or in writing (by postal mail), by Monday, March 24, 2025, at 6:00 p.m. (JST).

1. **Date and Time:** Tuesday, March 25, 2025, at 10:00 a.m. (JST)
(Reception starts at 9:15 a.m.)

2. **Venue:** 2F, Large hall, WINC AICHI (Aichi Industry & Labor Center)
4-4-38, Meieki, Nakamura-ku, Nagoya-shi, Aichi

3. **Purpose of the Meeting**

Matters to be reported

1. The Business Report and the Consolidated Financial Statements for the 43rd fiscal year (January 1, 2024 to December 31, 2024), and the results of audits of the Consolidated Financial Statements by the Financial Auditor and the Audit and Supervisory Committee
2. Non-consolidated Financial Statements for the 43rd fiscal year (January 1, 2024 to December 31, 2024)

Matters to be resolved

Proposal No. 1: Election of Six Directors (Excluding Directors Who Are Audit and Supervisory Committee Members)

Proposal No. 2: Election of Two Substitute Directors Who Are Audit and Supervisory Committee Members

Proposal No. 3: Election of Financial Auditor

4. **Guidance on Exercising Voting Rights**

Please refer to “Guidance on Exercising Voting Rights.” (in Japanese only)

- For those attending the meeting on the day, please submit the voting form at the reception desk of the meeting.
- If revisions to the matters subject to measures for electronic provision arise, a notice of the revisions and the details of the matters before and after the revisions will be posted on the Company’s website and the TSE website.
- From the next meeting onward, we will kindly ask shareholders who wish to receive paper-based documents to complete the procedures for requesting the delivery of paper-based documents by the record date (December 31 of the fiscal year under review). Please contact the Company’s shareholder registry administrator or the securities company you deal with for details on the procedures for requesting delivery of the documents.