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For Immediate Release

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(Securities code: 3150, TSE Prime Market)
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Notice of Corporate Logo Change, New Purpose and Website Redesign

We express our heartfelt gratitude for your continued support.
To coincide with the 20th anniversary of its establishment, the Company is pleased to announce that it has changed its corporate logo design, adopted a new purpose and redesigned its website, as detailed below.

Details

1. New corporate logo

Old logo → New logo

• Meaning behind the new logo
With blue evoking sincerity, the arrow as a mark of challenges and red symbolizing energy, GREMS' will is vested in the future.
The arrow incorporated into the letter G embodies the aspiration to always reach higher.
The logo symbolizes GREMS' resolve to continually contribute to society and the world's future without fear of change.

GREMS Blue
The blue incorporated into the new logo signifies the solar panels that play a part in reducing energy costs.
It also expresses our responsibility and commitment to planet Earth as the business activities of GREMS give back to the environment.
This color also reflects our sincere willingness to meet our environmental responsibilities while delivering optimal solutions tailored to each customer.

GREMS Red
The spark of red shining above the E embodies our strong commitment to energy, our core business.

We will phase in the use of the new logo in documents, printed materials, business cards, and other materials.
We appreciate your patience during this transition period during which a combination of the old and new logos may appear.

2. New purpose

“We resolve information disparities in the energy field and contribute to improvements in the management capabilities of our customers. Therefore, we will continue to increase the number of companies that demonstrate vitality and competitiveness.”

The electric power reduction that results from GREMS services leads to consideration for the environment, as well as improvements in the management capabilities of customers. As a result of these activities, we are truly proud that we can support the subsequent challenges faced by companies and shoulder part of the vitality of Japan’s economy. We have incorporated that feeling into our purposes.

3. Website redesign

Our new website can be found at the following address.

https://www.grems.co.jp/