Make The World
More Sustainable

[Provisional Translation Only]
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Ichigo J.League Shareholder Program Begins for the 2025 Season

Ichigo Hotel's sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the 2025 J.League season in which free tickets will be distributed via lottery to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders.

1. Shareholder Program Objective

Ichigo's Shareholder Program expresses Ichigo's thanks to Ichigo, Ichigo Hotel, Ichigo Office, and Ichigo Green shareholders and deepens its partnership with the J.League in working to further Ichigo's mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo Hotel shareholders recorded on the shareholder registry as of fiscal period-end are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows: on record as of July 31, 2024.

Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

Application Process

Application for the lottery begins today, January 14, 2025. Please take note that the lottery schedule for matches to be held in February is tight in order to expedite the resuming of the shareholder program.

February Matches
Application period: January 14 ~ January 20　　Drawing: January 21
Early-March Matches
Application period: January 16 ~ January 31　　Drawing: February 1
March-end Matches
Application period: February 1 ~ February 15　　Drawing: February 16

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp

3. Earnings Impact

There is no impact on Ichigo Hotel's January 2025 and July 2025 fiscal period earnings announced in the October 31, 2024 release "Upward Earnings Forecast Revision for the January 2025 Fiscal Period" and the November 14, 2024 release "Upward Earnings Forecast Revision for the July 2025 Fiscal Period," respectively.

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo Hotel shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.