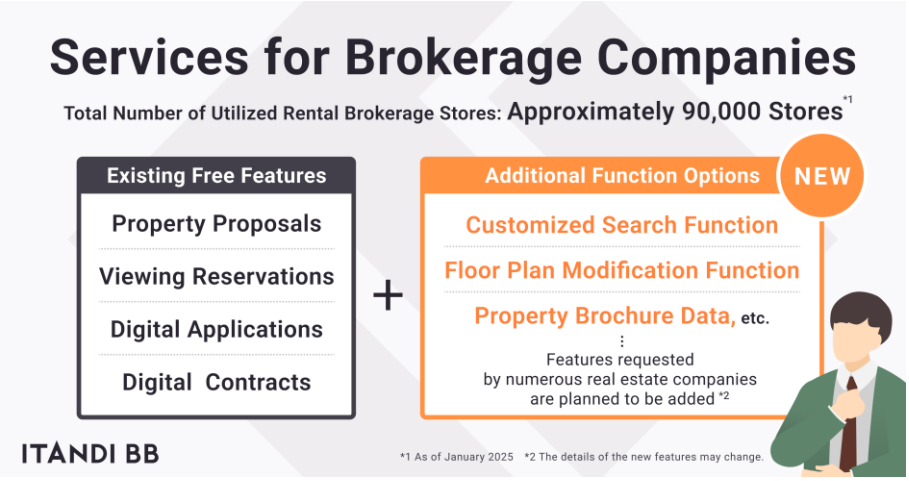
January 10th, 2025
GA technologies Co.,Ltd

ITANDI BB Launches Additional Advanced Options (Fees Apply) This Spring

GA technologies Co., Ltd. (Headquarters: Minato district, Tokyo; President, CEO: Ryo Higuchi, Stock Code: 3491; hereinafter referred to as the “Company”) announces that ITANDI BB (https://lp.itandibb.com/bb-detail/), a real-time website for real estate agents operated by ITANDI Inc. (hereinafter referred to as "ITANDI"), a subsidiary of GA technologies that facilitates real estate transactions using technology, will successively launch Additional Advanced Options on a fee basis this coming spring, striving for a further convenient website providing increased value.



◆ Overview

ITANDI BB is a real estate agent site that synchronizes tenancy application information with information about vacancy advertising, enabling agents to check in real-time whether prospective tenants have submitted applications and the priority ranking of those applications.[1] It provides a one-stop service that enables real estate agents to check properties, book property viewings, apply for tenancy, request examinations to rent liability guarantee companies and insurance companies, receive explanations regarding important matters and implement a number of contractual processes online.[2] Through these activities, ITANDI BB supports the swift and efficient closing of contracts and reduces vacancy risks.

ITANDI has secured the No.1 spot in brokerage firm usage rate for two consecutive years with its four services supporting real estate leasing operations [3]. Since the start of its service in 2020, "ITANDI BB" has been expanding its usage annually, with approximately 90,000 brokerage stores in total [4] and over 10 million page views (PVs) per quarter for four consecutive quarters. Currently, it is used in approximately 40% of rental housing applications nationwide. [5] In the collection of property information by rental real estate brokerage firms in the Tokyo metropolitan area, including Tokyo and its three surrounding prefectures (hereafter referred to as "brokerage firms"), it is the most utilized tool after "REINS," which is operated by the Real Estate Distribution System designated by the Minister of Land, Infrastructure, Transport and Tourism.

Please contact us if you have any questions about the release
GA technologies Co.,Ltd PR contact point: Kato, Todo（+81-80-9208-7106）
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Building on the growth and recent successes of this service, ITANDI will introduce Additional Advanced Options on a paid basis starting this spring. These enhancements aim to deliver greater value by improving the operational efficiency of real estate agents and supporting their decision-making processes.

ITANDI BB's Advanced Options include, but are not limited to, a Customized Search Function, Floor Plan Modification Function, and Property Brochure Data, developed in response to requests from numerous real estate companies.
Note: Fees will apply for Advanced Options only. The details of the new features may change.

ITANDI will evolve into an infrastructure company that supports the real estate industry and surrounding domains using technology to provide everyone engaged in the real estate business and tenants with secure high-utility services.

◆ Contact for real estate agents inquiring about ITANDI BB
TEL: +81-3-6441-3954 (10:00–18:00 excluding Saturdays, Sundays and national holidays)
URL: https://lp.itandibb.com/bb-detail/#contact

1. Excluding tenancy applications submitted on paper and other applications not involving systems collaborating with ITANDI BB
2. The service is provided in collaboration with the ITANDI BB+ suite of DX services for real estate rental operations.
3. According to Leasing Management Consulting Co., Ltd.: Latest Needs and Trends 2024 in Rental Residential Real Estate Market with Focus on Peak Season of Relocation
https://lmc-c.co.jp/wp/wp-content/uploads/2024/08/lmc_releace_20240821.pdf
4. As of January 2025
5. Based on 1.78 million rental brokerage cases in 2023 (estimate) from the "Rental Brokerage and Tenant Trend Data Book 2024" published by Zenkoku Rental Housing Newspaper, the number of rental applications is calculated to be 2.65 million based on ITANDI's cancellation rate of 33% from application to contract, and the percentage is estimated from the 1.07 million annual number of electronic rental applications at ITANDI.

◆ Profile of ITANDI
Company name: ITANDI, Inc.
Representative: Akihiro Nagashima
URL: https://www.itandi.co.jp/
Headquarters: Sumitomo Fudosan Roppongi Grand Tower 42F, 3-2-1 Roppongi, Minato-ku, Tokyo
Established: June 2012
Business description:
• Development and operation of the ITANDI BB real-time website for real estate agents
• Development and operation of the ITANDI BB+ suite of DX services for real estate rental operations

The impact of this matter on the Company's business results is insignificant.

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◆ Profile of GA technologies Co., Ltd.

Company name: GA technologies Co., Ltd.
Representative: Ryo Higuchi
Website link: https://www.ga-tech.co.jp/
Headquarter: Sumitomo Fudosan Roppongi Grand Tower, 40F, 3-2-1 Roppongi, Minato City, Tokyo
Established: March 2013
Businesses:
• Development and operation of the online real estate investment service “RENOSY”
• Development of SaaS based BtoB PropTech products
Major Group Companies: ITANDI Inc., Shenjumiausuan Inc., Spica Consulting Inc., RW OpCo, LLC, and total of 55 companies.

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