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February 25, 2025

Company name:	Pole To Win Holdings, Inc.	
Representative:	President & CEO	Teppei Tachibana (Stock code: 3657, Tokyo Stock Exchange, Prime Market)
Contact Person:	Director & CFO	Joji Yamauchi (Tel: +81-3-5909-7911)

Notice of absorption-type company split between our consolidated subsidiaries

Our consolidated subsidiaries Pole To Win, Inc. (PTW) and MIRAI Service Design co.,ltd (MSD) announced that MSD will succeed infrastructure-related areas and DX support services such as infrastructure-building and system monitoring handled by PTW through an absorption-type company split in which PTW is the split company and MSD is the successor.

Our Group is engaged in the service life cycle solutions business, which provides quality consulting, game debugging, software testing, environmental construction and transition support, monitoring, customer support, anti-fraud measures, and BPR support in the process of planning, developing, releasing, operating, and improving the lifecycle of clients' services and products. This business is divided into three businesses: Domestic Solutions, Overseas Solutions, and Media Contents.

PTW is a core Domestic Solutions provider, providing IT related services such as game debugging, software testing and quality consulting, monitoring, e-commerce fraud countermeasures and customer support.

MSD is also a Domestic Solutions company. It became a 100% owned subsidiary of PTW in July 2021. MSD develops software on a consignment basis, and with major SIer as its main clients, it has strengths in financial, transportation, e-commerce, and system development for government and other public offices.

With this absorption type split, in addition to system development, MSD will also have a server system monitoring area, which will enable MSD to provide one-stop operation and maintenance services for server system monitoring after delivery of the system to clients. For PTW, transferring the server-system-monitoring space to MSD enables the company to focus resource on QA and software-testing areas. By transferring services in areas with high affinity among Group companies, we expect to expand each of our areas of expertise.

Prior to the transfer of business, as affiliates of listed companies, PTW and MSD are working to improve their management and administration systems. When PTW opened Akihabara Center in March 2023, MSD was also relocated within the center. In August 2024, Junichiro Nishi, director of PTW was appointed as the new CEO of MSD and one director and one auditor of MSD was dispatched from PTW. Even after the absorption-type split, we will continue to strengthen the systems and cooperation between the two companies as the main constituent companies of Domestic Solutions.

Please refer to the attached material for details.

- Strengthening the service delivery system through the reorganization of the Pole To Win Group

Strengthening the service delivery system through the reorganization of the Pole To Win Group

—Integrate infrastructure areas such as infrastructure building and DX support services to MSD—

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Pole To Win, Inc. (Head Office: Nagoya City, Aichi Prefecture; CEO: Teppei Tachibana; COO: Kazuaki Shimura; hereafter, PTW) decided to implement an intra-group organizational restructuring in order to promote further growth of the Group in response to the establishment of organizational structure three years after the business integration with PITCREW CO., LTD. and QaaS Co., Ltd. was completed, and four years after the conversion of MIRAI Service Design co,ltd (Head Office: Chiyoda-ku, Tokyo; CEO: Junichiro Nishi, hereafter "MSD") which has strengths in system development.

Through this reorganization, we will integrate IT infrastructure area and DX support services previously provided by PTW into MSD and establish a system that can provide everything from application development to infrastructure construction and operation services. Through these efforts, we aim to strengthen our ability to offer proposals to clients and further evolve our services.

Outline of reorganization within the Group

In July 2021, PTW made MSD a wholly owned subsidiary and have been strengthening our business foundation and revamping our management structure. In January 2022, PTW integrated the services provided by PITCREW and QaaS to create a system that provides more comprehensive solutions.

In this reorganization, we will integrate infrastructure areas such as infrastructure building and system monitoring, as well as DX support services deployed by IT Solutions Group in PTW, into MSD. This will enable MSD to establish a system that can provide one-stop services ranging from application development to infrastructure construction to operation and maintenance services after delivery, thereby realizing the provision of more comprehensive IT solutions. In addition, we will create new services by combining the technological domains of PTW and MSD. Furthermore, we will strengthen cooperation between sales activities and service provision systems to provide clients with even higher quality services. In addition, MSD's management structure will be integrated smoothly with the participation of many of our members. Going forward, PTW and MSD will continue to strive to contribute to our clients' businesses through groupwide growth.

About MIRAI Service Design co.,ltd

MIRAI Service Design co.,ltd was established in 2016 as a spin-off from a major systems-development company with the aim of becoming a service company that provides the best cost performance of ICT services to clients.. Over the five years since its establishment, MSD has nurtured a large number of specialists in cloud advanced technologies and implemented the transition from conventional ICT technologies to cloud computing technologies, thereby achieving an annual growth rate of 25% each year. MSD launched a new business R&D system at the time of establishment, and have implemented numerous PoC in IoT, AI field, and establishing numerous DX models in many fields, including face-recognition, nursing care, disaster prevention, payment, and unmanned warehousing. During the ongoing next five-year plan, we are aiming to make a complete transition to become a service company that provides new value to clients.

[Corporate Profile]

Company name: MIRAI Service Design co.,ltd

Head office location: AKS Building 3F, 3 Kanda Neribeicho, Chiyoda-ku, Tokyo

CEO: Junichiro Nishi

Business: DX Innovation Services /ICT Infrastructure Services/

Cloud transition services/System integration services/

Products and solutions business

Established: April 15, 2016

HP: <https://www.msdcorp.co.jp/>



About Pole To Win, Inc.

Pole To Win, Inc. is a company whose main business is IT servicing, such as game debugging, software testing, and Internet support businesses. In 1994, PTW launched a game debugging business and achieved an 800% growth rate in the five years since its foundation. Since then, PTW have continued to move forward as a pioneer in the game debugging business.

In February 2022, PTW merged with group companies. We made a new start with PITCREW, which has supported a diverse range of Web services through e-commerce fraud countermeasures and customer support and QaaS which contributed to the resolution of defects through software testing and quality consulting. We have worked to resolve issues faced by a variety of clients, primarily in the gaming and EC industries. We will leverage the knowledge and know-how that we have

cultivated through these efforts, as well as our diverse human resources, to improve the quality and value of our services and products.

[Corporate Profile]

Company name: Pole To Win, Inc.

Head Office Location: 1-5-9 Imaike, Chikusa-ku, Nagoya-shi, Aichi

CEO: Teppei Tachibana

COO: Kazuaki Shimura

Business: Debug, Internnet support, Software Testing

Established: January 20, 1994

Corporate Website: <https://www.ptw.inc/>

Service Site: <https://www.service.ptw.inc/>

Official X :https://x.com/Pole_To_Win

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