

Note: This document has been translated from the Japanese original for reference purposes only.
In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



March 4, 2025

Company name: Pole To Win Holdings, Inc.
Representative: President & CEO Teppei Tachibana
(Stock code: 3657, Tokyo Stock Exchange, Prime Market)
Contact Person: Director & CFO Joji Yamauchi
(Tel: +81-3-5909-7911)

Notice of Changes in the Corporate Name of Our Consolidated Subsidiaries

We are pleased to announce that the Board of Directors meeting held on March 4, 2025 resolved to change the trade names of our 22 consolidated subsidiaries, including Pole To Win International Limited, as follows.

1. Outline of the subsidiary

(1)	Name	PTW International Holdings Limited
(2)	Address	Unit A12, Tileyard London, 105 Blundell Street - King's Cross, London N7 9BN, United Kingdom
(3)	Job title/ name of representative	Director Teppei Tachibana
(4)	Business Activities	Control and management of business activities of subsidiaries and related operations as intermediate holding company
(5)	Capital	22,821,595 GBP

(1)	Name	PTW America, Inc.
(2)	Address	1042 Princeton Drive, Suite B, Marina Del Rey, Los Angeles, CA 90292, USA
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Debugging, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	800,000 USD

(1)	Name	PTW Brazil LTDA
(2)	Address	Alameda Santos, No. 200, Andar 9, Cerqueira Cesar, Sao Paulo 01418000, SP
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	100,000 BRL

(1)	Name	PTW Canada Solutions, Inc.
(2)	Address	5455 ave de Gaspé, Suite 315, Montréal, Québec H2T 3B3, Canada
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	1 CAD

(1)	Name	PTW Georgia LLC
(2)	Address	Georgia, Tbilisi, Saburtalo District, Andria Afakidze, Street, N 5, Floor 11, Apartment N105
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	136,315 GEL

(1)	Name	PTW Greece L.L.C.
(2)	Address	41 Agiou Dimitriou str. Pireaus 18546
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	20,000 EUR

(1)	Name	PTW International (Malaysia) Sdn. Bhd.
(2)	Address	Unit No 2-1, Level 2 Tower 3, Avenue 3, Bangsar South, No 8 Jalan Kerinchi 59200 Kuala Lumpur Malaysia
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	500,000 MYR

(1)	Name	PTW International UK Limited
(2)	Address	Unit A12, Tileyard London, 105 Blundell Street - King's Cross, London N7 9BN, United Kingdom
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	1,500,000 GBP

(1)	Name	PTW Ireland Limited
(2)	Address	174 Walkinstown Rd Walkinstown Dublin 12 D12 K6NT
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	100 EUR

(1)	Name	PTW Korea Co., Ltd.
(2)	Address	2F Ra-dong, 10 Ujeong-ro Naju-si, Jeollanam-do, #58322 110, Happytree& 207, Cheonggyesan-ro, Seocho-gu, Seoul #06802 Republic of Korea
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	500,000,000 KRW

(1)	Name	PTW New Zealand Limited
(2)	Address	BAKER TILLY STAPLES RODWAY AUCKLAND LIMITED, 9th Floor, 45 Queen, Street, Auckland, 1010, NZ
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	1,000 NZD

(1)	Name	PTW Portugal, Unipessoal Lda.
(2)	Address	Zona Centro De Negocios Ideia Alantico, s/n, Braga Concelho: Braga Freguesia : Nogueiro e Tenoes 4719 005 BRAGA
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	5,000 EUR

(1)	Name	PTW Romania SRL.
(2)	Address	Anchor Plaza Building, "C" Section, 26Z Timisoara Blvd 12th Floor, 6th District, Bucharest 061331 Romania
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	45,000 RON

(1)	Name	PTW Shanghai Co., Ltd.
(2)	Address	A505 Satisfied Star Space 1398 Jiangchang Road, Jing'an Shanghai 200072 PRC
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	9,493,995 CNY

(1)	Name	PTW (Singapore) Pte. Ltd.
(2)	Address	10 Anson Road #14-06 International Plaza Singapore 079903
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	100,000 SGD

(1)	Name	PTWI Australia Pty Ltd
(2)	Address	Level 16, Tower 2, Darling Park 201 Sussex Street, Sydney, NSW 2000
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	1 AUD

(1)	Name	PTWI India Private Limited
(2)	Address	Third Floor, Tower B, AMR Tech Park 3, Hongasandra Village, Bommanahalli, Hosur Road, Bangalore, Karnataka 560068, India
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	125,750,792 INR

(1)	Name	PTWI Mexico, S. de R.L. de C.V.
(2)	Address	No.03810, AUGUSTO RODIN, 52, A, Napoles, Benito Juarez, Calle Kanas, Mexico City
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	100,000 MXN

(1)	Name	PTWI Philippines, Inc.
(2)	Address	11, 6th Floor Eastwood City, Cyberpark Cyberone Eastwood Avenue, Bagumbayan, Quezon City NCR, Second District, National Capital Region (NCR) 1110, PH
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	12,000,000 PHP

(1)	Name	PTWI Poland LLC
(2)	Address	ul. CYBERNETYKI, No. 10, loc., WARSAW, code 02-677, Poland
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	5,000 PLN

(1)	Name	PTWI Spain SLU
(2)	Address	Travessera de Gracia, 11, 5th floor, 08021, Barcelona, Spain
(3)	Job title/ name of representative	Director Deborah Kirkham
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	3,000 EUR

(1)	Name	PTW Japan Co., Ltd.
(2)	Address	2-37-5 Minami-Otsuka, Toshima-ku, Tokyo
(3)	Job title/ name of representative	Hiroshi Takao of the Board
(4)	Business Activities	Testing, localization, audio recording, customer support, product development support and some work related to graphic development
(5)	Capital	10,000,000 JPY

2.Change in the trade name of the relevant subsidiary

(1)Reason for the change

PTW International Holdings Limited, our consolidated subsidiary and intermediate subsidiary that compiles Overseas Solutions business, has expanded its business to include 20 sites in 13 countries. In the process of expanding this business, we are making acquisitions of various companies and businesses, and have become a corporate group consisting of several trade names (brands).

While continuing to use the trade names of the companies after acquisition has an advantage of being a recognized brand, but on the other hand, customers and stakeholders may perceive the group companies with different brand names to be perceived as different corporate groups. Also, in advertising activities, inefficiencies were caused by having different brand names. Accordingly, we have decided to unify all brands into “side”, which is one of the brands we are currently developing,

and in order to enhance the brand value and streamline operations of our Overseas Solutions business as a whole we will change the trade names of all of our subsidiaries.

(2)New trade name

Current trade name	New trade name
PTW International Holdings Limited	Side Inc.
PTW America, Inc.	Side America, Inc.
PTW Brazil LTDA	Side Brazil LTDA
PTW Canada Solutions, Inc.	Side Canada Inc.
PTW Georgia LLC	Side Georgia LLC
PTW Greece L.L.C.	Side Greece L.L.C.
PTW International (Malaysia) Sdn. Bhd.	Side (Malaysia) Sdn. Bhd.
PTW International UK Limited	Side International UK Limited
PTW Ireland Limited	Side Ireland Limited
PTW Korea Co., Ltd.	Side Korea Co., Ltd.
PTW New Zealand Limited	Side New Zealand Limited
PTW Portugal, Unipessoal Lda.	Side Portugal, Unipessoal Lda.
PTW Romania SRL.	Side Romania SRL.
PTW Shanghai Co., Ltd.	Side China Co., Ltd.
PTW (Singapore) Pte. Ltd.	Side (Singapore) Pte. Ltd.
PTWI Australia Pty Ltd	Side Group Australia Pty Ltd.
PTWI India Private Limited	Side India Private Limited
PTWI Mexico, S. de R.L. de C.V.	Side Mexico, S. de R.L. de C.V.
PTWI Philippines, Inc.	Side Philippines, Inc.
PTWI Poland LLC	Side Poland Sp. z o.o
PTWI Spain SLU	Side Spain SLU
PTW Japan Co., Ltd.	Side International Japan Co., Ltd.

(3)Date of change

March 4, 2025 (planned)

Due to local procedures, it may take time and may not become a trade name as filed.

(Reference) Mission and values of the new trade name

MISSION AND VALUES

At Side, we drive innovation for unforgettable game experiences, by infusing technology with human ingenuity.

As a company, everything we do ladders up to one or more of our key values:

- **Stronger Together:** Support and uplift each other. Celebrate individuality and empower everyone to be their authentic selves. Communicate with honesty, transparency, and respect.
- **Innovate Boldly:** Foster a culture of innovation. Challenge the status quo and embrace change.
- **Deliver Excellence:** Work hard, have fun, and achieve something extraordinary. Take responsibility for our part in the process.
- **Empower Creativity:** Break through barriers. Prioritize what matters most and believe in your ability to create something truly beautiful.