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February 14, 2025

MEDIA DO Co., Ltd.
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Notice Regarding Signing of Basic Agreement on Business Alliance with Amutus Toward Expansion of eBook Wholesale

MEDIA DO Co., Ltd. ("the Company") announces that it has resolved to enter into discussion toward forming a business alliance with Amutus Corporation ("Amutus"), which operates "Mecha Comic," a major eBook distribution service (the "Business Alliance"), and has concluded a basic agreement on that matter with Amutus as of today, as described below.

1. Background and purpose of the Business Alliance

The Company, as Japan's largest eBook distribution business operator, engages in eBook wholesaling and provides eBook distribution solutions. Dealing with more than 2,200 publishers and over 150 eBook retailers as of the end of February 2024, the Company confidently believes that it has been contributing to development of the publishing industry. At a time when the eBook market is growing, the content and campaigns handled by publishers and eBook retailers have both been steadily expanding with an increasing number of eBooks released on an episode-by-episode basis and various distribution means becoming widely available. Against this backdrop, the management cost in the eBook distribution process has risen every year, resultantly enhancing the significance of the role played by eBook wholesaling. The Company aims to expand the eBook market per se and to increase its distribution share by collaborating with its clients on the core distribution system and developing new systems that respond to the current needs. It also continues to contribute to the smooth distribution of eBooks, streamlining operations at Publishers and eBook retailers, and reducing the distribution accident rate through provision of detailed support based on its knowhow accumulated in eBook wholesaling.

Amutus operates "Mecha Comic," a major eBook distribution service, continuously provides high-quality content for general consumers, and has expanded its business by enhancing service offerings.

Amutus and the Company have strengthened their collaboration through the eBook distribution business. The Company decided to forge the Business Alliance as the envisaged alliance is expected to help build even a stronger relationship between the two companies and contribute to enhancing their corporate value.

Please note that the Company also resolved to transfer all the shares of its consolidated subsidiary, Everystar Co., Ltd., to Amutus. For details, please see the "Notice Regarding Change in Consolidated Subsidiary (Everystar Co., Ltd.)" released today.

2. Details of the Business Alliance

(1) Collaboration in expansion of eBook wholesale transactions for the "Mecha Comic" eBook distribution service

(2) Collaboration in systems related to the submission of eBooks, campaigns, etc. managed by the two companies

(3) Launch of talks aimed at realizing a further comprehensive business alliance (establishment of a joint label with NIHONBUNGEISHA Co., Ltd., a wholly owned subsidiary of the Company, expansion of transactions between the two companies through exclusive advance distribution, etc., mutual utilization of eBook sales data owned by each company, among other possible collaborations)

3. Outline of the Company to Form the Business Alliance

(1) Name	Amutus Corporation	
(2) Address	9-7-2, Akasaka, Minato-ku, Tokyo	
(3) Position and name of representative	Takashi Kodama, Representative Director and President	
(4) Business	Digital comic distribution service	
(5) Capital	150 million yen	
(6) Establishment	October 1, 2013	
(7) Net assets	It will not be disclosed upon the request by the business alliance partner.	
(8) Total assets	It will not be disclosed upon the request by the business alliance partner.	
(9) Major shareholders and ownership ratio	INFOCOM CORPORATION 100%	
(10) Relationship between the listed company and the said company	Capital relationship	Not applicable
	Personal relationship	Not applicable
	Business relationship	There is a business transaction between the Company and the said company.
	Status as related party	Not applicable

4. Schedule of the Business Alliance

(1) Date of signing of this basic agreement	February 14, 2025
(2) Date of signing of this business alliance agreement	February 28, 2025 (scheduled)

5. Future Outlook

The Business Alliance is expected to have an insignificant impact on the Company's consolidated financial results. However, should any matters that need to be disclosed arise in the future, the Company will promptly announce them.