NEWS RELEASE

To all members of the press

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Travel comparison site Travelko

October 23, 2025
OpenDoor Inc.

Travelko Announces the Most Popular Overseas Travel Destinations for the Year-end (November to December)

Travel comparison site Travelko (https://www.tour.ne.jp/), operated by OpenDoor Inc. (Minato-ku, Tokyo; President and CEO: Daisuke Sekine), has announced its “2025 Year-end (November to December) Overseas Travel Destination Popularity Rankings” based on search data from its website.

The top-ranked cities are Seoul, Taipei, and Honolulu. Guam and Ho Chi Minh City are also gaining popularity!

The year-end (November to December) overseas travel destination popularity rankings saw Seoul take the top spot, Taipei come in second, and Honolulu take third place, with regular popular cities dominating the top positions. Following in 4th place and below are Guam, Busan, Bangkok, Hong Kong, Shanghai, Ho Chi Minh City, and Singapore. Compared to the autumn (September to October) rankings, Guam, with the arrival of its dry season, the best season for tourism, in November, moved up one spot to fourth place, while Ho Chi Minh City surged from outside the top 10 to ninth place. Searches for Guam in particular have increased by approximately 120% compared to the previous year. The expansion of air services, including the launch of new direct flights and increased flights on existing routes, is considered a factor in this rise in popularity. Meanwhile, Ho Chi Minh City's popularity is attributed to increased direct flights from Japan, coupled with the fact that November is a period when airfare costs are relatively affordable.



**These rankings are calculated based on search data from Travelko for travel periods from November 1, 2025, to December 31, 2025 (search period: September 1 to September 30, 2025).

1st Place: Top Reasons to Visit Seoul

From November to December, Seoul is enveloped in a winter atmosphere, with the city ablaze with illuminations and bustling with shopping events. With the arrival of December, Seoul’s streets become vibrantly illuminated with Christmas markets and the lights of the Gwanghwamun and Myeongdong areas. Additionally, this is the time when winter sales begin, attracting many travelers who come specifically to shop for fashion, cosmetics, and miscellaneous goods.



Seoul / Seoul Plaza
(Image source: PIXTA)

2nd Place: Top Reasons to Visit Taipei

From November to December, Taipei enjoys stable weather, making it the perfect season for sightseeing and enjoying local cuisine. From mid-November through the end of the year, the annual “Christmasland in New Taipei City” event draws large crowds of tourists and locals alike, with dazzling illuminations lighting up the entire city.



Taipei / New Taipei City People’s Square
(Image source: PIXTA)

3rd Place: Top Reasons to Visit Honolulu

November through December in Hawaii (Honolulu) is a popular season, offering pleasant weather and a festive holiday atmosphere.
November sees relatively fewer tourists, allowing for a more relaxed stay, while December ushers in the festive holiday season, instantly enveloping the entire city in a strong Christmas mood. Waikiki and Ala Moana Center host holiday illuminations and sales events, making this the perfect time to enjoy both resort activities and shopping.



Honolulu / Waikiki Beach
(Image source: PIXTA)

November 2025 features two three-day weekends, allowing the near year-end period for a nine-day holiday. While varying depending on industry and work arrangements, the calendar alignment makes it relatively easy to take extended vacations, and an increase in people considering overseas travel is expected. Overseas travel typically sees a peak in reservations around November each year, so we recommend booking early to secure your preferred flights and accommodations. Please make use of these rankings, Travelko's lowest price information, and popular airline and hotel information.

*The amounts listed here are Travelko's reference values as of October 22, 2025. Prices are subject to change.

No. 1: Seoul: Cheapest and most popular airlines and hotels (November to December)

	Lowest price in November	Lowest price in December
Flight ticket (Round trip/1 adult/departing from Tokyo)	26,953 yen	24,650 yen
Packaged Tour (1 adult/2 nights 3 days/departing from Tokyo)	24,800 yen	21,800 yen

	Popular airlines and lowest prices in November		Popular airlines and lowest prices in December	
LCC	Jin Air	30,689 yen	Jin Air	26,910 yen
Other than LCC	Korean Air	47,877 yen	Korean Air	37,132 yen

*Tokyo to Seoul round trip/direct flight

	Popular hotels and lowest prices in November		Popular hotels and lowest prices in December	
3 stars	Uljiro Coop Residence	9,128 yen	Toyoko INN Gangnam Seoul	11,153 yen
4 stars	Sotetsu Hotels The Splaisir Seoul Myeongdong	14,890 yen	Sejong Hotel	12,413 yen
5 stars	Novotel Ambassador Seoul Dongdaemun Hotels & Residences	31,960 yen	Lotte Hotel Seoul	37,325 yen

*Total cost per room per night for 2

No. 2: Taipei: Cheapest and most popular airlines and hotels (November to December)

	Lowest price in November	Lowest price in December
Flight ticket (1 adult/Round trip/departing from Tokyo)	23,140 yen	25,054 yen
Packaged Tour (1 adult/3 nights 4 days/departing from Tokyo)	38,600 yen	37,800 yen

	Popular airlines and lowest prices in November		Popular airlines and lowest prices in December	
LCC	Scoot	23,140 yen	Scoot	25,054 yen
Other than LCC	China Airlines	43,411 yen	China Airlines	43,417 yen

*Tokyo to Taipei round trip/direct flight

	Popular hotels and lowest prices in November		Popular hotels and lowest prices in December	
3 stars	Hotel Rio Taipei Main Station	4,370 yen	Hotel Rio Taipei Main Station	4,370 yen
4 stars	Guide Hotel Taipei Chongqing	6,250 yen	Caesar Park Hotel Taipei	14,512 yen
5 stars	Regent Taipei	34,570 yen	Regent Taipei	31,953 yen

‘Total cost per room per night for 2 adults

No. 3: Honolulu: Cheapest and most popular airlines and hotels (November to December)

	Lowest price in November	Lowest price in December
Flight ticket (1 adult/Round trip/departing from Tokyo)	90,332 yen	88,026 yen
Packaged Tour (1 adult/4 nights 6 days/departing from Tokyo)	111,400 yen	120,900 yen

	Popular airlines and lowest prices in November		Popular airlines and lowest prices in December	
LCC	ZIPAIR	129,222 yen	ZIPAIR	88,070 yen
Other than LCC	ANA	100,331 yen	Delta Air Lines	102,390 yen

*Tokyo to Honolulu round trip/direct flight

	Popular hotels and lowest prices in November		Popular hotels and lowest prices in December	
3 stars	Waikiki Malia	19,070 yen	Sheraton Princess Kaiulani Waikiki Beach	33,340 yen
4 stars	Hilton Hawaii Village Waikiki Beach Resort	40,366 yen	Hilton Hawaii Village Waikiki Beach Resort	43,976 yen
5 stars	Alohilani Resort Waikiki Beach	41,715 yen	Ka La'i Waikiki Beach, LXR Hotels and Resorts	64,400 yen

*Total cost per room per night for 2 adults (Some hotels may charge additional resort fees or similar charges)

About Travelko

Not bargains, the lowest prices	Travelko is one of Japan's largest travel comparison sites, dedicated to finding the lowest prices.
More than 1,500 reservation sites listed	There are over 1,500 reservation sites listed, including Rakuten Travel, JTB, HIS, Agoda, Expedia, Trip.com, and other domestic and international sites.
Wide range of product categories	Another unique feature of Travelko is that it allows users to compare almost all types of travel-related products, including hotels, transportation, tours, and activities, all at once.
From budget travel to luxury travel	From budget plans to luxury plans, including business class and five-star hotels, you can find the lowest-priced plan that meets your desired conditions from a wide range of options.
A wealth of easy-to-compare information	Since the information on the rate plans are so comprehensive, you can compare and consider detailed conditions on Travelko without having to go back and forth between reservation sites again and again.
Accuracy of prices and information	To prevent situations where plans are sold out on booking sites or prices fluctuate, we strive to keep room and seat availability information constantly up to date. We also list the total price including all taxes and strive to ensure it matches the price at the time of booking.
Initiatives to ensure safety and security	We have established strict screening criteria for the reservation sites listed on our website, such as checking their financial statements and, for overseas sites in particular, we clearly indicate whether they offer Japanese language support and any common complaints. In the unlikely event of any problems with the reservation site, Travelko will provide support as necessary to ensure a safe and secure environment for our customers.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

Travel comparison site "Travelko"
https://www.tour.ne.jp/

About OpenDoor Inc.

President and CEO: Daisuke Sekine
Founded: April 21, 1997
Capital stock: 648.29 million yen
Number of employees: 191 (as of March 2025)
OpenDoor plans and operates Internet content and software development. OpenDoor operates and manages the travel comparison site Travelko, the global travel comparison site Travelko, and the Japanese traditional crafts information site Gallery Japan, among others.

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