This English translation is for reference purposes only. In the event a difference or inconsistency arises regarding the meaning herein, the original Japanese version shall prevail as the official version.

August 14, 2025

For Immediate Release

Company CHANGE Holdings, Inc.
CEO Hiroshi Fukudome
(Code: 3962,
Prime Market of the Tokyo Stock Exchange)
Contact Yutaka Yamada CFO
(TEL.03-6435-7347)

Announcement on the Introduction of the New Shareholder Benefit Program

The Company (or simply, "we") hereby announces that, at the meeting of Board of Directors held today, we have resolved to introduce a new shareholder benefit program (hereinafter the "Shareholder Benefit Program"). The details are as follows:

Details

1. Purpose of the introduction of the Shareholder Benefit Program

We have decided to introduce the Shareholder Benefit Program with the aim of increasing the attractiveness of investing in our shares and increasing more shareholders over the long term as well as appreciating the daily support of our existing shareholders.

2. Gifts to shareholders

(1)Target shareholder

Shareholders who will hold more than 300 shares (three units) and are listed or recorded in our shareholder register as of the record date (the end of December end and the end of June) starting from the end of December 2025.

(2) Details of the gifts

Depending on the number of shares held and the holding period of the above target shareholders, we will offer the Digital Gift® (Note 1), such as Amazon gift card, PayPay money light, QUO card Pay, d-point, and Visa e gift vanilla, for the amount shown below.

Record date	Target shareholder	Holding period (Note 2)		
		Less than 1 year	Over 1 year less than two years	For over 2 years
End of June	300 shares or more	7,500 yen	8,500 yen	10,000 yen
End of December	300 shares or more	7,500 yen	8,500 yen	10,000 yen

(Note 1) Digital Gift® is a service that allows every user to easily select the gift that the user wants without having to register as a member. Instead of a traditional physical gift (gift ticket or item), the user can

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read QR code, and can receive and use it immediately. It can be exchanged for the following items (this exchange list may be changed in the future.):

Amazon gift card / Google Play gift code / PayPay money light / QUO card Pay / d point / au PAY gift card / Uber Taxi gift card / Uber Eats gift card / Visa e gift vanilla / DMM prepaid card / Skylark special coupon / library card NEXT / Book live digital prepaid card / Roblox gift card / U-NEXT gift code(point) / Bitcoin by bitFlyer / Bitcoin by CoinTrade / Bitcoin Cash by Cointrade / Ripple (XRP) by CoinTrade / Ethereum by Cointrade / Lightcoin by Cointrade

(Note 2) Holding period means that the relevant shareholder who hold 300 or more shares shall be listed or recorded on our shareholder register on the last day of June and December (including the relevant record date) continuously for the following period under the same shareholder number.

	Number of continuous appearances on the register
For over 2 years	Five times or more
1 year or more to less than 2 years	Three to four times
Less than 1 year	Two times or less

3. Timing and method of delivery

It will be sent to the address listed in the shareholder register within three months from the record date.

4. Selection of card

We will send a "Shareholder Benefit Guide" to the target shareholders. Please select the desired items on WEB site and take the relevant procedure according to the "Shareholder Benefit Guide." If the selection period has expired, the shareholder will not be able to complete the procedure for receipt, so please complete the procedure within the selection period.

5. Other

Any changes to the Shareholder Benefit Program will be promptly notified.

End