Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.

January 9, 2025

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Prime Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. + 81 – 3 – 6435 – 6617)

Determination of Terms and Conditions of Stock Options (Share Acquisition Rights)

Appier Group, Inc. (hereafter, the "**Company**") hereby announces that the pending terms and conditions of the share acquisition rights, to be issued as part of the Company's stock option pursuant to the Board of Directors' resolution dated December 20, 2024, have been determined as follows:

1. Total Number of Share Acquisition Rights

   88,675 units

2. Class and Number of Shares Subject to Share Acquisition Rights

   88,675 shares of common stock in Appier Group, Inc.

3. Persons to whom the Share Acquisition Rights are Allocated, the Number of such Persons, and the Number of Share Acquisition Rights Allocated

Persons to whom the Share Acquisition Rights are Allocated	Number of such Persons	Number of Share Acquisition Rights Allocated
Employees of the Company's Subsidiary	3	88,675

End