Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.

February 14, 2025

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Prime Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. + 81 – 3 – 6435 – 6617)

Announcement on Dividends of Surplus

Appier Group, Inc. (the "Company") hereby announces that the Company resolved to pay dividends from surplus with a record date of December 31, 2024, at the meeting of the Board of Directors dated on February 14, 2025 as follows:

I Details of dividend

	Determined amount	Most recent dividend forecast (Announced on November 14, 2024)	Actual results for the previous fiscal year (FY2023)
Record date	December 31, 2024	December 31, 2024	December 31, 2023
Dividend per share	JPY 2.00	JPY 2.00	JPY 0.00
Total amount of dividends	JPY 203 million	–	―
Effective date	March 13, 2025	–	―
Source of dividends	Capital surplus	–	―

(Note) Decrease in the ratio of net assets (due to this dividend payment) 0.007

II Reason

We recognize that shareholder returns are an important management objective and have considered them, including dividends and share buybacks, while taking into account our financial results, financial position, and core free cash flow (Note).

As announced in our FY2024 financial results today, we have achieved solid growth in both revenue and profit, and have significantly improved core free cash flow year over year, excluding the increase of working capital. Accordingly, after a comprehensive review of our capital needs, including investments for business growth such as R&D for future growth and M&A, as well as the need to enhance retained earnings, we have decided to pay a dividend of 2.00 yen per share for FY2024. This marks our first dividend payment since the IPO.

(Note) Core free cash flow = Cash flows from operating activities + Payments for intangible assets

Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.

* The dividend forecasts are as follows:

	Dividend per share (Yen)		
Record date	Second quarter-end	Fiscal-year end	Total
Dividend forecasts (FY2025)	JPY 0.00	JPY 2.25	JPY 2.25
Actual results for the current fiscal year (FY2024)	JPY 0.00	JPY 2.00	JPY 2.00
Actual results for the previous fiscal year (FY2023)	JPY 0.00	JPY 0.00	JPY 0.00

End