News Release

March 10, 2025
ExaWizards Inc.
(TSE Code No.4259)
Exa Enterprise AI Inc.

Rohto Pharmaceutical, Leading People and Society Towards Well-Being, adopts "exaBase IR Assistant"

- Pursuing Efficient Work Styles Through DX and Communications with Investors, Utilizing exaBase Generative AI for a Workforce of 700, Contributing to Operational Efficiency -

Exa Enterprise AI Inc. (Minato-ku, Tokyo; Representative Director: Takuma Oue; hereinafter “Exa Enterprise AI“), a group company of ExaWizards Inc., is pleased to announce that Rohto Pharmaceutical Co., Ltd. (hereinafter “Rohto Pharmaceutical“) has adopted our "exaBase IR Assistant." Rohto Pharmaceutical will promote DX among their personnel and use this task-specific generative AI for high-value added shareholder and investor information disclosures. Rohto Pharmaceutical has also introduced "exaBase Generative AI" to over 700 employees, optimizing tasks such as daily summaries, translations, and document drafting.

Exa Enterprise AI’s goal is to unlock human potential and help foster a society where people can take on new challenges and improve productivity through the AI services and products they provide to Japanese companies and organizations.



☑ Background

Rohto Pharmaceutical is celebrating their 125th anniversary through their "Connect for Well-Being" corporate activities to enhance corporate value and achieve the "Rohto Group Comprehensive Management Vision 2030," allowing people around the world to lead happy and vibrant lives. Their goal is to achieve "sound financial structure," "growth investment," and "improved shareholder returns," targeting robust profitability and enhancing sustainable corporate value.

To enhance sustainable corporate value in the long-term, Rohto Pharmaceutical strives to communicate with shareholders and investors, share within management, and enhance stakeholder engagement to reduce capital costs and achieve capital efficiency that exceeds expectations. They have adopted exaBase IR Assistant, a generative AI service specializing in IR tasks, to reform business processes and allocate resources to higher value-added tasks through the efficient creation of IR meeting minutes with global investors and swift insight-sharing with management via AI agent analysis.

☑ Utilizing exaBase Generative AI for Operational Efficiency

Rohto Pharmaceutical has introduced the corporate generative AI service "exaBase Generative AI," which holds the No. 1 market share in Japan, to over 700 employees across the company. They are optimizing operations by using it for daily tasks such as summarization, translation, drafting, and code generation.

Exa Enterprise AI will continue to support exaBase IR Assistant and exaBase Generative AI at Rohto Pharmaceutical.

☑ About exaBase IR Assistant

exaBase IR Assistant utilizes AI to generate meeting minutes from audio and video of IR meetings for analysis and potential questions. It also provides an AI that automatically generates anticipated questions and corresponding answers for financial briefings, shareholder meetings, press conferences, and other briefings using various IR documents as data sources and incorporating company-specific information.
In the future, Exa Enterprise AI will collaborate with external information sources and release new features for exaBase IR Assistant to support information disclosure practices of listed companies through "IR Tech."

☑ About exaBase Generative AI

exaBase Generative AI has been used by 740 companies and over 70,000 users since its paid service launch in June 2023. It addresses security and compliance issues for corporate use, allowing administrators to monitor usage and register prohibited words. Users can estimate productivity improvements from using generative AI and view these estimates as a graph. The service also supports the use of unique company data, allowing users and administrators to upload files specific to their company for discussion and content generation.
following link: https://exawizards.com/exabase/gpt

【Exa Enterprise AI Corporate Profile】

Company Name: Exa Enterprise AI Inc.
Location: 4-2-8 Shibaura, Minato-ku, Tokyo, 5F
Established: October 2023
Representative: Takuma Oue, Representative Director
Business: Planning, development, and sales of products and services utilizing technologies such as generative AI to improve business operations and productivity
URL: https://exawizards.com/eai/

【ExaWizards Corporate profile】

Company name: ExaWizards Inc.
Location: 4-2-8 Shibaura, Minato-ku, Tokyo, 5F
Established: February 2016
Representative: Makoto Haruta, Representative Director & President
Business: Industrial innovation and resolution of social issues via AI service development
URL: https://exawizards.com/en/

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