News Release

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ExaWizards Inc.
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ExaWizards and Tohoku Electric Power Launch Generative AI Services in Tohoku and Niigata

— Driving Efficiency and Problem-Solving for Regional Businesses through Tailored AI Solutions —

ExaWizards Inc. (Minato-ku, Tokyo; Representative Director, President & CEO: Makoto Haruta; hereinafter "ExaWizards") is pleased to announce the launch of its first collaborative initiative with Tohoku Electric Power Co., Inc. (Sendai City, Miyagi Prefecture; President and Representative Director: Kazuhiro Ishiyama; hereinafter "Tohoku Electric Power"). This initiative includes the rollout of "exaBase Generative AI," a ChatGPT-based service for corporate clients, and specialized AI solutions tailored to specific business needs.
Building on the strategic partnership announced in 2024, ExaWizards and Tohoku Electric Power are combining ExaWizards' cutting-edge AI services and expertise with Tohoku Electric Power Group's business assets and regional network. Together they will support businesses in Tohoku's six prefectures, Niigata and beyond, enhancing operational efficiency and addressing challenges such as labor shortages.



☑Collaboration Background
Since the announcement of their business partnership on August 27, 2024 (“ExaWizards and Tohoku Electric Power Co. Announce Alliance to Develop AI Service Busines” https://exawizards.com/en/archives/28189/), the two companies have been exploring innovative AI-enabled solutions for corporate clients.

As the first step in this collaboration, two key AI services will be launched to leverage ExaWizards' generative AI technologies, Tohoku Electric Power's customer base, and their combined business resources. This initiative will strengthen the competitiveness of local businesses and contribute to regional revitalization by empowering them with advanced AI tools.

☑**Service Details**

Generative AI Services

Tohoku Electric Power will serve as an official distributor for "exaBase Generative AI," a corporate-focused ChatGPT service developed by the ExaWizards Group. Even companies without specialized AI knowledge will be supported through joint efforts by Tohoku Electric Power and ExaWizards. The service can also be tailored for specific use cases by drawing on Tohoku Electric Power Group's extensive experience.

exaBase Generative AI is Japan's leading generative AI solution for corporate clients, thanks to robust features such as internal data integration, enhanced security, and comprehensive management tools.*1

Developing Specialized AI Solutions

The companies will also offer tailored AI solutions to optimize operations in two core areas:

On-Site Operations (e.g., factories and manufacturing):

Examples of solutions include analyzing production line images to detect defects early and using camera footage to optimize logistics and personnel movement.

Sales and Business Operations:

These solutions include streamlining reporting tasks, AI-managed sales activities, and leveraging ExaWizards' AI agent service to record and analyze client meetings.

*1 Source:

Deloitte Tohmatsu MIC Research Institute, "2024 Edition of the Corporate Generative AI Solution Market Trends Report" (https://mic-r.co.jp/mr/03170/)

Press Release Dated August 13, 2024: " ExaWizards' "exaBase Generative AI" Secures No. 1 Market Share in the Corporate Generative AI Solution Services Market Report 2024 " (https://exawizards.com/en/archives/28000/)

ExaWizards Company Profile

Company name: ExaWizards Inc.
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Established: February 2016
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