To all members of the press

October 8, 2025
Take and Give Needs Co., Ltd.

Take and Give Needs Forms Strategic Partnership with Hong Kong's Leading Travel Agency "EGL Tours" in the Inbound Wedding Business

Tokyo-based wedding company Take and Give Needs Co., Ltd. (Headquarters: Shinagawa-ku, Tokyo; Representative Director and President: Kenji Iwase; hereinafter referred to as "the Company") is pleased to announce a strategic partnership with Hong Kong's leading travel agency, EGL Tours Company Limited (Headquarters: HongKong; CEO: Christina Yeun Ho Yee; hereinafter referred to as "EGL Tours") in the inbound wedding business.

To commemorate the partnership, a special event will be held in Hong Kong on October 18 (Thursday) and 19 (Friday), 2025, inviting local couples and media representatives. The event will feature venue showcases and food tastings.



Background and Purpose of the Partnership

The Company operates approximately 60 guesthouse-style wedding venues across Japan and offers restaurant weddings, wedding consulting services, and fully customized haute couture wedding designs.
EGL Tours is the first travel agency in Hong Kong to be listed on the main board of the stock exchange. It holds a strong position in the Japan travel market and has recently expanded into hotel operations in Osaka and Okinawa. Its wedding brand "Love's On" has over 15 years of experience producing overseas weddings, with a philosophy centered on the meticulous service spirit of Japanese hospitality.

With the number of inbound tourists to Japan steadily increasing (*1), travel purposes are shifting from "goods consumption" (shopping) to "experience consumption" (activities and cultural exchange) (*2). Demand for weddings in Japan from foreign couples is also rising. Recognizing weddings as the ultimate form of experiential travel, the Company is entering the inbound wedding market in earnest through this partnership with EGL Tours.

By combining the Company's expertise in guesthouse weddings—built from over 12,000 weddings annually—with EGL Tours' planning capabilities and customer support, the partnership aims to offer high-quality wedding experiences in Japan to couples from Hong Kong.

Overview of the Inbound Wedding Business

Inbound weddings will be offered at six venues in Japan that have direct flights from Hong Kong: Tokyo (Shirokane), Yokohama, Tokoname, Osaka, Hiroshima, and Takamatsu. Weddings will primarily be held on weekdays and include full guesthouse-style packages with ceremonies, receptions, wedding cakes, cuisine, hair and makeup, and more.

These weddings will feature unique Japanese venue designs and atmospheres, high-quality cuisine and service developed through Japan's top annual wedding volume, and creative venue decorations that showcase Japanese hospitality while incorporating the preferences of international guests.

The number of venues for inbound weddings will gradually expand. In addition to the wedding ceremony, sightseeing and cultural experiences for couples and guests will be considered to provide a more enriching time in Japan.

＜Designated Venues＞

Tokyo: Aphérique Shirokane（https://www.tgn.co.jp/wedding/shirogane/as/）

Yokohama: BAYSIDE GEIHINKAN VERANDA minatomirai

（https://www.tgn.co.jp/wedding/yokohama/bgv/）

Tokoname: Harmonie Villa O Jardin（https://www.tgn.co.jp/wedding/aichi/hv/）

Osaka: Harmonie Embrasse Wedding Hotel（https://www.tgn.co.jp/wedding/osaka/he/）

Hiroshima: Ark Club Geihinkan Hiroshima（https://www.tgn.co.jp/wedding/hiroshima/ach/）

Takamatsu: Averill Geihinkan Takamatsu（https://www.tgn.co.jp/wedding/kagawa/avta/）

※1: Based on the Japan National Tourism Organization (JNTO) report "Number of Visitors to Japan (December 2024 and Annual Estimates)"
https://www.jnto.go.jp/statistics/data/_files/20250115_1615-1.pdf

※2: From "Research Eye No.2025-069" by the Japan Research Institute
https://www.jri.co.jp/MediaLibrary/file/report/research/pdf/16017.pdf



EGL Tours Company Limited

Founded in 1987, EGL Tours is a major travel agency with a strong market share in Japan travel. Listed on the Hong Kong Stock Exchange, it offers a wide range of products including group tours, independent travel, cruises, and educational trips. The company actively promotes inbound tourism to Japan, including opening its own hotel in Osaka. Founder Mr. Yuen has served as a tourism ambassador for 38 prefectures in Japan, contributing to tourism exchange between Japan and Hong Kong.

Company Name: EGL Tours Company Limited
Established: 1987
Location: EGL Tower, 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong
Representative: Christina Yeun Ho Yee, CEO
Business: Travel and travel agency services
Website: https://www.egltours.com

Take and Give Needs Co., Ltd.

As a pioneer in house weddings, we operate approximately 60 wedding venues nationwide and produce approximately 12,000 weddings annually, with the mission of “enriching people's hearts and lives with a sense of playfulness and kindness.”
T&G also expand our business into consulting services, dress design, bridal credit services, honeymoon planning, and other wedding-related services. Since 2017, we have been developing TRUNK(HOTEL) as a group, aiming to create a boutique hotel market in Japan.

Company Name: Take and Give Needs Co., Ltd.
Established: October 1998
Location: 2-3-12 Higashi-Shinagawa, Shinagawa-ku, Tokyo
Representative: Kenji Iwase, Representative Director and President
Business: Domestic wedding, Hotel, Restaurant, Consulting, Dress, Bridal credit, Honeymoon
Website: https://www.tgn.co.jp/

For inquiries regarding this matter, please contact

Take and Give Needs Co., Ltd. Public Relations Office
Seafort Square Tennozu Bay Tower 17F, 2-3-12 Higashi-Shinagawa, Shinagawa-ku, Tokyo 140-0002,
TEL: 03-3471-6824 MAIL:pr@tgn.co.jp URL: https://www.tgn.co.jp/