NEWS RELEASE

IPS, Inc.
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Official Launch Event for Cebu City's Smart City Project Involving InfiniVAN's Telecommunications Infrastructure Held at City Hall

On March 11, the official launch event for Cebu City's Smart City Project was held at Cebu City Hall.

The event was attended by Cebu City Mayor Raymond Alvin Garcia and our President and CEO, Koji Miyashita, who expressed their congratulations on the launch of the project.

InfiniVAN, Inc. ("InfiniVAN"), a subsidiary of our company engaged in the telecommunications business in the Philippines, is building multiple fiber loop infrastructures connecting barangays (the smallest administrative divisions in the Philippines) in Cebu City using advanced Japanese technology. Through this initiative, we aim to enhance digital access, promote economic growth, and improve public services, thereby contributing to a better quality of life for Cebu City residents.



Cebu City Mayor Raymond Alvin Garcia (third from the right), our President and CEO Koji Miyashita (second from the right), and InfiniVAN President Shigeki Nakahara (first from the right) attending the event.

The key highlights of the launch event included:

1. **Announcement of the Fiber Loop Infrastructure**
   Fiber Loop Infrastructure Unveiled: The centerpiece of the event was the announcement of the fiber loop, which promises to deliver high-speed internet connectivity across public institutions and key areas of Cebu City. This advanced network will support smart city applications, such as traffic management, public safety, and digital government services.

2. **Strengthening Strategic Partnerships**
   Strategic Partnerships: The project is made possible through strategic collaborations between the Cebu City government and leading technology providers, including InfiniVAN, a key partner powering the fiber loop infrastructure. With this partnership, Cebu City is poised to become a model for smart urban development in the Philippines.

3. **Impact on the Local Community**
   Community Impact: The fiber loop infrastructure will significantly benefit residents, businesses, and public institutions. By enhancing connectivity, the project aims to improve access to online education, telehealth services, and e-governance platforms, ensuring that no one is left behind in the digital age.

During the event, Cebu City Mayor Raymond Alvin Garcia delivered a speech, stated,
“This project makes technology accessible, inclusive, and transformative. We have already begun offering public WiFi in schools, parks, and playgrounds— a first in Cebu City’s history.”

Meanwhile, our President and CEO, Koji Miyashita, stated,
"We are creating a legacy of progress that will inspire generations to come."

InfiniVAN views the elimination of regional disparities in telecommunications infrastructure as a critical social issue and is committed to addressing this challenge. Following the completion of the Philippine Domestic Submarine Cable Network (PDSCN) in 2023, InfiniVAN established its fourth office in the Philippines in Cebu City in 2024. Moving forward, we will continue expanding our service coverage across the Visayas region and the entire Philippines.

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