Translation

Notice: This document is an excerpt translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.

February 14, 2025

To Whom it May Concern:

Company name: BASE, Inc.
Representative: Representative Director and CEO Yuta Tsuruoka
(Code: 4477, Tokyo Stock Exchange Growth Market)
Inquiries: Director and CFO Ken Harada
TEL 03-6441-2075

Notice of a Partial Change to the Articles of Incorporation

BASE, Inc. (the "Company") hereby announces that in the meeting of the Board of Directors held today, resolved that "The Matter of a Partial Change to the Articles of Incorporation" should be added to the agenda for the 12th Ordinary General Meeting of Shareholders scheduled to be held on March 27, 2025.

1. Reason for the proposal

In order to respond to the diversification of our business activities in the future, the Company will make the necessary changes to Article 2 (Purpose) of the current Articles of Incorporation, including the addition of a business purpose.

2. Content of the change

The content of the change is as follows.

(Underlines indicate the changed parts.)

Current Articles of Incorporation	Proposed change
(Purpose) Article 2: The purpose of the Company shall be to engage in the following businesses.	(Purpose) Article 2 (As currently written)
1.-7. (Articles omitted)	1.-7. (As currently written)
8. Management consulting business	8. Management <u>and other</u> consulting businesses
9. Sales of products via the Internet	9. Sales of products via the Internet<u>, mobile information terminals, etc.</u>
10.-18. (Articles omitted)	10.-18. (As current written)
(Newly established)	<u>19. All business related to prepaid specific</u>

	transactions under the Installment Sales Act, credit purchase brokerage, bimonthly payment purchase brokerage, and transactions as a business operator entering a contract for the handling of credit card numbers, etc.
(Newly established)	20. Insurance business, insurance agency and insurance brokerage
(Newly established)	21. Bank agency business
(Newly established)	22. Domain acquisition agency business
(Newly established)	23. Antique dealer under the Secondhand Articles Dealer Act
(Newly established)	24. Warehouse business
(Newly established)	25. Transportation and freight forwarding agency
(Newly established)	26. Mail receiving agency services
(Newly established)	27. Mail and parcel storage and forwarding services
(Newly established)	28. Packaging and agency services
(Newly established)	29. Import/export trade and sales of imported goods
(Newly established)	30. Investment in investment partnerships and investment limited partnerships
(Newly established)	31. Investment and consulting services
(Newly established)	32. Event planning and management
(Newly established)	33. Planning, production, sales and import/export of character products
(Newly established)	34. Management and portrait rights management for celebrities, models, artists and athletes
19. (Articles omitted)	35. (As currently written)

3. Schedule of the change

Scheduled date for the holding of the General Meeting of Shareholders for changing the Articles of Incorporation: March 27, 2025

Scheduled date for the change to the Articles of Incorporation to come into effect: March 27, 2025

(End of document)