Press Release

February 13, 2025

Company Name: **CAC Holdings Corporation**
Representative Ryota Nishimori President and CEO
(Prime Market of TSE, Code Number 4725)
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Notice Measures to realize management that is conscious of capital costs and stock prices (Update)

CAC Holdings Corporation hereby (the "Company") hereby announces that at the meeting of the Board of Directors held today, Company analyzed the progress of the content announced on August 13, 2024 with regard to the response to realize management considering capital cost and stock price, and updated the current evaluation and the policy for initiatives for improvement as follows.

1. Current Status Analysis

PBR in Company has ranged from 1.0 times to 0.8 times. Although ROE is on an upward trend, it has not reached the target of ROE of 10% or more set in the Medium-Term Management Plan. For this reason, we believe that further improvement of profitability and capital efficiency is an important issue going forward.

2. Policies and initiatives for improvement

Company aims to improve PBR by implementing the following measures.

2.1 Improving Profitability

We will increase profitability by hiring 400 Domestic IT employees, increasing value-added by developing AI-related services and P & S businesses, and shrinking domestic offices through the promotion of remote working.

2.2 Capital Efficiency Improvement

We aim to improve capital efficiency by reducing cross-shareholdings and using leverage.

2.3 Updating Initiatives Based on Dialogue

We will enhance communication of medium- to long-term growth scenarios by increasing opportunities for dialogue with institutional investors and holding IR briefings for individual investors. We will also promote sustainability management.

End