October 22, 2025
Digital Garage, Inc.
DG Financial Technology, Inc.

NEWS RELEASE

DGFT Launches QR Code Payment Service “Cloud Pay” for Small Parking Lots with Low Equipment Costs

Helping to Overcome Barriers to Cashless Adoption and Contributing to Regional Economic Revitalization and Greater Convenience

- **DG Financial Technology, Inc. (HQ: Tokyo; Representative Director, President and Co-COO: Hiroshi Shino; “DGFT”), a subsidiary of Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi), which operates the Group’s payment business, announced that its unified QR code payment solution “Cloud Pay” will be gradually introduced starting in November at “Nice Ticket Park” parking facilities (93 locations in Kagawa Prefecture) operated by Yokoi Co., Ltd. The rollout will enable the use of multiple QR code payment services (*1).**

- **This initiative allows users to make cashless payments simply by scanning the QR code displayed on-site with their preferred QR code payment app (*2). It offers a low-cost, quick-to-deploy cashless payment solution for small-scale parking lots (*3).**

- **Going forward, DGFT plans to expand “Cloud Pay” to approximately 200 parking lots operated by Yokoi across the Shikoku region, including additional “Nice Ticket Park” locations and other parking business formats.**

PayPay au PAY d払い R Pay Pay

Cloud Pay

特許番号：第 7303664 号



※The photo is for illustrative purposes only and may differ from the actual design.

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(*1) PayPay, au PAY, d PAY®, and Merpay will be available, with Rakuten Pay to be added in sequence.

(*2) Cash payments remain available at payment machines.

(*3) In this release, “small-scale parking lots” refers to surface parking lots accommodating from several to about a dozen vehicles.

■ Background and Purpose

The spread of cashless payments in the parking lot industry has so far been centered on medium- to large-scale facilities such as gate-type and flap-type parking lots, where automated payment machines equipped with payment terminals are used. DGFT has also been providing payment solutions integrated with such machines.
However, for small-scale parking lots accommodating only several to a dozen vehicles, the high costs and operational burden associated with installing automated payment machines and handling cash collection have made it difficult to advance cashless payment adoption.

This initiative enables small parking lots to introduce cashless payment services easily, in limited spaces, and at low cost, without the need to install automated payment machines.

■ Overview

“Nice Ticket Park” is a surface parking lot that uses a prepaid, fixed-rate system with daily pricing.
Users can complete payment by scanning the “Cloud Pay” QR code installed on-site with their preferred QR code payment app.
Because no large-scale construction work or installation of automated payment machines is required, the system shortens installation time, reduces initial equipment investment, and lowers cash management costs such as coin exchange and cash handling.
For users, the service offers the convenience of completing payments using only their smartphone, eliminating the need to prepare cash in advance.

■ About Cloud Pay

“Cloud Pay” (Patent No. 7303664) is one of the cashless payment services in DGFT’s “Cloud Pay” series. It is one of Japan’s largest (*4) QR code payment platforms, offering a bundled service that allows merchants to accept multiple QR code payment brands through a single contract with DGFT.
By simply displaying a QR code, merchants can easily introduce QR code payments. The simplicity and efficiency of this system have been well received by a wide range of businesses facing challenges in improving operational efficiency and implementing cashless solutions, driving continued adoption across industries.
(For related press releases, please refer to the link at the bottom of this page.)

(*4) September 25, 2024 News Release:
DGFT’s Integrated QR Code Payment “Cloud Pay” Now Compatible with Square, One of the World’s Largest Payment Platforms
https://www.garage.co.jp/en/pr/release/2024092501/

■ Outlook

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DGFT will continue to strengthen alliances and enhance functionality to deliver optimal cashless solutions tailored to various operational models and business needs in the parking industry. Through these efforts, DGFT aims to help businesses of all sizes, from SMEs to large enterprises, improve operational efficiency and expand sales.
At the same time, DGFT will contribute to realizing a safe, secure, and convenient cashless society for all users.

■ **About Yokoi Co., Ltd.**
Company name: Yokoi Co., Ltd.
Representative: Tadahiro Anabuki, President and Representative Director
Head office: 1508-3 Ichinomiya-cho, Takamatsu-shi, Kagawa Prefecture
Established: January 1958
Business description: Manufacture and sale of mechanical multi-level parking systems; maintenance of parking facilities and related equipment; manufacture and sale of exterior products; operation and management of coin-operated parking lots; sales and installation of exterior and landscaping products; planning, sales, and construction of garages and residential spaces; manufacture and sale of trailer houses
URL: https://www.yokoi-kk.co.jp/

■ **About DG Financial Technology, Inc.**
Name: DG Financial Technology, Inc.
Representative: Representative Director, President and Co-COO, Executive Officer and SEVP Hiroshi Shino
Head office: DG Bldg. 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo
Date founded: April 1997
Business: DGFT provides various cashless payment solutions such as credit card, QR code, and others to more than 1 million online and offline locations of merchants across Japan. In addition to the payment service provider business, DGFT also provides e-commerce infrastructure, marketing tools, fraud detection solutions, and other services in collaboration with the Digital Garage Group and strategic partners to support various businesses in their efforts to go cashless and promote DX.
Registrations:
・Registered as an electronic payment agency or intermediary
・Registered fund transfer operator
・Registered business operator for handling credit card numbers and similar data
URL**:** https://www.dgft.jp/

■ **About Digital Garage, Inc.**
Name: Digital Garage, Inc.
Representative: Kaoru Hayashi, Representative Director, President Executive Officer and Group CEO
Head office address: DG Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo
Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo
Date founded: August 1995
Digital Garage, Inc. is the leading payment service provider in Japan. With the corporate purpose of "Designing 'New Context' for a sustainable society with technology," Digital Garage operates payment

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business services for various comprehensive payment platforms in Japan. Digital Garage also runs a marketing business providing one-stop solutions in both the digital and real worlds, as well as a startup investment and development business for approaching promising startups and technologies in Japan and overseas. Digital Garage is listed on the Tokyo Stock Exchange Prime Market (TSE Prime: 4819). For more on Digital Garage, visit garage.co.jp/en

Reference: Related press releases

July 17, 2025

DGFT Implements its “Cloud Pay” QR Code Payment Service in Payment Terminals for Automatic Service Machines Installed by Nayax in the Japanese Market

March 27, 2025

First Use on JR Lines: QR Code Payments Now Available for Ticket Purchases Aboard JR Shikoku Trains

Support Introduced for QR Code Payments when Purchasing Onboard Supplementary Tickets

February 7, 2025

DGFT’s Integrated QR Code Payment Service “Cloud Pay” Implemented in Amano’s Parking Lot Payment System

*Company names, product names, and service names mentioned in this release are trademarks or registered trademarks of their respective owners.

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