

Dear all,

February 28, 2025

WOWOW INC.

Representative Director, President & CEO Hitoshi Yamamoto
(Prime Market Stock code number : 4839, Tokyo Stock Exchange)

Press Release

Notice of Management Changes

WOWOW INC. announces that it has decided on the following personnel changes of executive officers and corporate officers to take effect on April 1, 2025.

1 . Change of Executive Officers (As of April 1, 2025)

Name	New Title	Current Title
Hiroki Toyama	Managing Executive Officer	Executive Officer

2 . Executive Officers Retirement (As of March 31, 2025) *New position will be effective on April 1

Name	New Title	Current Title
Atsushi Hirota	Corporate Officer	Executive Officer
Seiichi Yokoyama	Corporate Officer	Executive Officer

3 . Corporate Officers Retirement (As of March 31, 2025)

Name	New Title	Current Title
Ichirou Yamazaki	(Retirement)	Corporate Officer
Hideki Tashiro	(Retirement)	Corporate Officer

4 . New appointment of Corporate Officers (As of April 1, 2025)

Name	New Title	Current Title
Atsushi Hirota	Corporate Officer	Executive Officer
Seiichi Yokoyama	Corporate Officer	Executive Officer

As a result of the above changes, the organizational structure of officers as of April 1, 2025, is as follows.

<Executive Officers>

Title	Name	Responsibilities and Delegations
Chairman	Akira Tanaka	—
President & CEO	Hitoshi Yamamoto	—
Senior Managing Executive Officer	Junichi Onoue	Responsible for Corporate Management, Finance & Accounting
Senior Managing Executive Officer	Tami Ihara	Responsible for Membership Business Strategy
Managing Executive Officer	Hiroki Toyama	Responsible for Alliance Partner Marketing and Entertainment Business
Executive Officer	Toshihiko Okuno	Responsible for Engineering & Technology
Executive Officer	Tetsu Kuchigochi	Responsible for Entertainment Content & Creative
Executive Officer	Tadashi Suzuki	Responsible for Corporate Management and Digital Transformation
Executive Officer	Mioko Iwashima	Responsible for Human Capital Strategy and Human Capital Strategy Division General Manager

<Corporate Officers>

Title	Name	Delegation
Corporate Officer	Masanori Gunji	WOWOW Communications, Inc Representative Director President & CEO
Corporate Officer	Seiichi Yokoyama	WOWOW Communications, Inc Board Director Executive Vice President *1
Corporate Officer	Masato Konishi	WOWOW Entertainment, Inc. Representative Director President
Corporate Officer	Atsushi Hirota	WOWOW Entertainment, Inc. Board Director Vice President *2
Corporate Officer	Akira Fujimori	BS Conditional Access Systems Co., Ltd. Representative Director Senior Managing Director
Corporate Officer	Haruo Otsuka	Broadcasting Satellite System Corporation Board Director

*1 Appointment is scheduled after being approved at an extraordinary general meeting of shareholders/board of directors of WOWOW Communications, Inc, which is scheduled to be held separately.

*2 Appointment is scheduled after being approved at an extraordinary general meeting of shareholders/board of directors of WOWOW Entertainment, Inc., which is scheduled to be held separately.

End

Note : This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Media/IR inquiries

Corporate Management Division, Corporate Communications & Investor Relations Department TEL: +81-3-4330-8080

E-mail: corp.support@wowow.co.jp

Corporate Site: <https://corporate.wowow.co.jp/en/>

SNS(X): https://x.com/WOWOW_Inc