

February 28, 2025

WOWOW INC.

Representative Director, President & CEO Hitoshi Yamamoto
(Prime Market Stock code number : 4839, Tokyo Stock Exchange)

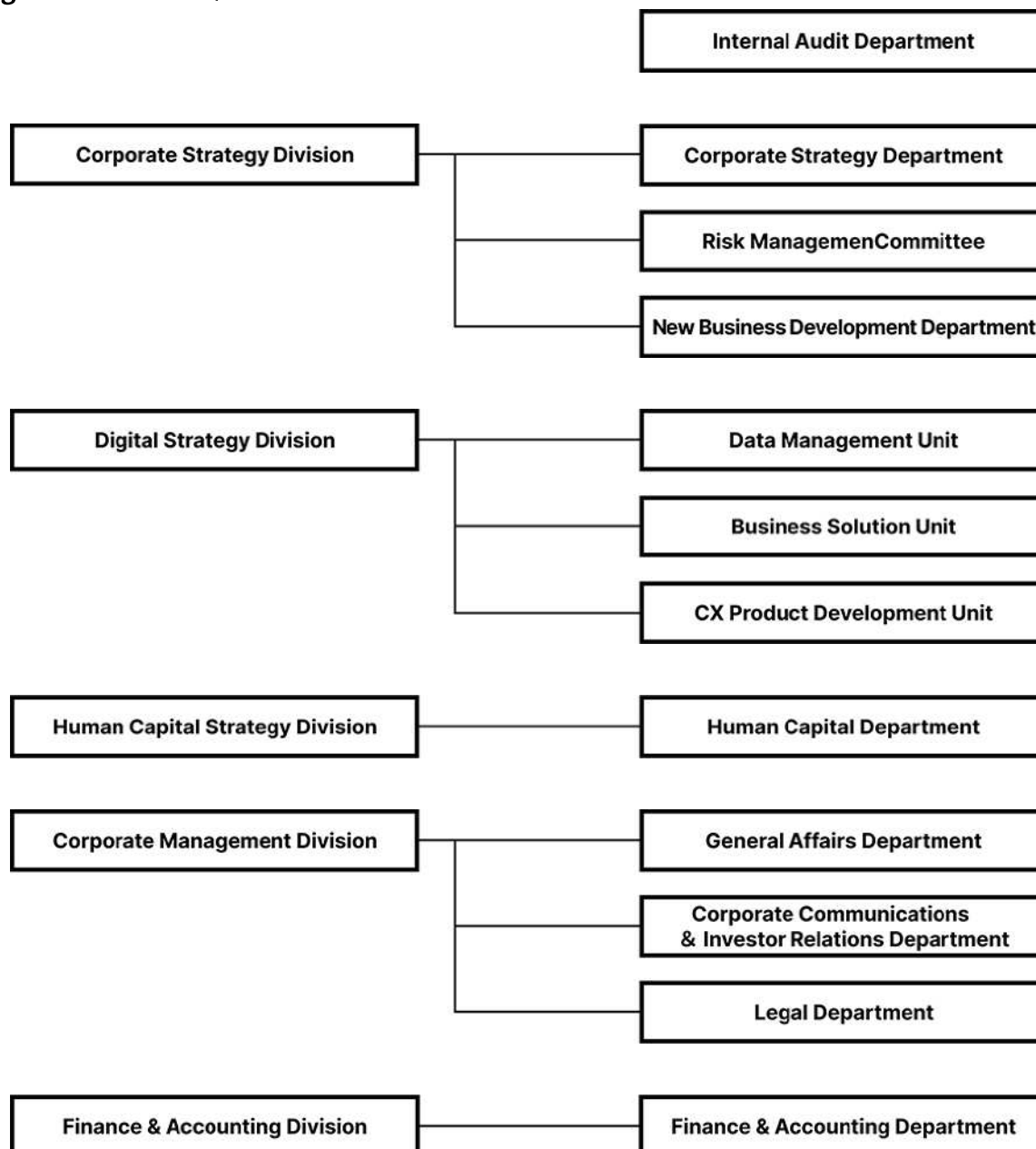
Press Release

Notice of Organizational Changes and Personnel Changes

WOWOW INC. announces that it has decided on the following organizational changes and personnel changes to take effect on April 1, 2025.

1. Organizational changes

(New Organization Chart)





2. Personnel changes

Name	New Title	Current Title
Hiroyuki Shirato	Corporate Strategy Division General Manager	Corporate Management Division Corporate Communications & Investor Relations Department Director
Tomohiro Matano	Digital Strategy Division General Manager	Digital Strategy Division Business Platform Unit Director
Mikio Kuribayashi	Corporate Management Division Corporate Communications & Investor Relations Department Director	Member Services Division New Service Development Department Director
Aya Matake	Membership Business Strategy Division Ecommerce Business Department Director	Business Development & Strategy Division CX Strategy Department
Hironori Kikuchi	Alliance Partner Marketing Division General Manager	Marketing Division Alliance Partner Marketing Department Director
Masanao Furuhashi	Alliance Partner Marketing Division Alliance Partner Marketing Department Director	Marketing Division Alliance Partner Marketing Department
Yusuke Shimizu	Engineering & Technology Center Content Technology Unit Director	Engineering & Technology Center Content Technology Unit
Atsushi Yokoyama	Secondment to WOWOW Entertainment Inc. from Engineering & Technology Center	Engineering & Technology Center Content Technology Unit Director
Takayuki Ishimura	Corporate Strategy Division New Business Development Department Director	Secondment to WOWOW Entertainment Inc. from Engineering & Technology Center

End

Note : This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Media/IR inquiries

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