



(Translation)

June 4, 2025

Name of Company: Shiseido Company, Limited
Name of Representative: Kentaro Fujiwara
President and CEO
Representative Corporate Executive Officer
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)
Contact: Yuki Oshima
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Announcement of Personnel Changes

Shiseido Company, Limited has announced the personnel transfers detailed below, effective July 1, 2025.

Name	New Title	Current Title
Yuki Mikita	Vice President, Global IT Governance Department	IT Strategy & Governance Group Manager, Global IT Strategy Department
Frank Du	Vice President, Global IT Infra Department	Associate IT Governance & Infrastructure Director, ICT Division, Shiseido China Co., Ltd.
Mizue Miyamoto	Vice President, Global Supply Chain Department	Vice President, HQ Supply Chain Department
Masataka Shirakawa	Vice President, HQ Supply Chain Department	Vice President, Supply Network Strategy Department
Nozomu Oikawa	Vice President, Supply Network Strategy Department	General Manager, Fukuoka Kurume Factory
Katsuhisa Terada	General Manager, Fukuoka Kurume Factory	Vice President, Operations Management Department, Fukuoka Kurume Factory

—End of News Release—