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note inc.
July 24, 2025

note Makes First Startup Investment in StoryHub Inc., Developer of All-in-One AI Editing Assistant

note Inc. has made its first startup investment in StoryHub Inc., the company behind the all-in-one AI editing assistant "StoryHub." Through this investment, note will co-develop AI services with StoryHub to further enhance support for creators.

Background and Aims of the Investment

AI technology has dramatically improved the efficiency of content creation. However, delivering engaging content that resonates with readers often requires specialized knowledge and experience in planning and editing, which remains a challenge in information dissemination. note has consistently leveraged AI as an assistant to maximize human creativity, unique sensibilities, and perspectives, offering various features to support creators in their work.

StoryHub also operates on the principle that human creativity is indispensable for producing high-quality content, offering its all-in-one AI editing assistant "StoryHub." Professionals in content creation highly value its ability to shorten work time while maintaining quality. Over 80 companies, primarily TV stations, newspapers, publishing houses, and corporate owned media, have adopted the service.

note Inc. recognized StoryHub Inc.'s approach to AI, its AI technology supporting content creation, and its extensive track record in media support, leading to this investment. Through this collaboration, note aims to strengthen its support for creators and further expand the note ecosystem.

About StoryHub Inc.

StoryHub Inc. operates with the mission "to be a hub that co-creates valuable stories," developing and providing an all-in-one AI editing assistant that brings out human creativity.

[Company Overview]
Company Name: StoryHub Inc.
Location: Toho Hibiya Bldg. 9F, 1-2-2 Yurakucho, Chiyoda-ku, Tokyo (within Business Airport)
Representative: Shota Tajima, Representative Director
Established: April 2022
Business Activities: Planning, development, and operation of internet businesses
URL: https://storyhub.jp/

[Main Service]
All-in-One AI Editing Assistant "StoryHub"
"StoryHub" is an all-in-one AI editing assistant that enables the production of high-quality content efficiently and at a low cost. Its patented features support the entire content creation process, allowing even those new to information dissemination to confidently produce high-quality content.
Service Site: https://storyhub.jp/service/storyhub

Future Outlook

Both companies are developing a writing plan that supports article creation by integrating AI and professional editors, targeting users of the high-functional plan for corporations, note pro.

As the first phase, we are working on developing an information dissemination plan that supports corporate IR activities. With the Tokyo Stock Exchange's mandate for IR system development (effective July 22, 2025), listed companies are required to assign dedicated IR personnel and enhance information disclosure. Given this background, an increasing number of companies are utilizing note for IR dissemination, with 122 companies participating in the IR note magazine (as of July 15, 2025). Responding to these needs, the IR field was selected as the initial development theme.

Moving forward, through continued collaboration with StoryHub Inc., note aims to help maximize the intended messages of many companies and create an environment where engaging content can be efficiently disseminated, thereby realizing its mission of "enabling anyone to start and continue creating."

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 60 million works have been created. The number of members has reached 10 million (as of June 2025).

●URL：https://note.com/
●iOS App：https://itunes.apple.com/jp/app/note-noto/id906581110
●Android App：https://play.google.com/store/apps/details?id=mu.note

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, stores can introduce products by shops and brand owners, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan
Date of Establishment: December 8, 2011
Representative Director and CEO: Sadaaki Kato
Corporate Website: https://note.jp

【Inquiries regarding this matter】
note inc. IR inquiry desk: https://ir.note.jp/inquiry