Notice: This document has been translated by AI based on the Japanese original for reference purposes. In the event of any discrepancy between this translated document and the Japanese original, the latter shall prevail.

note inc.
July 29, 2025

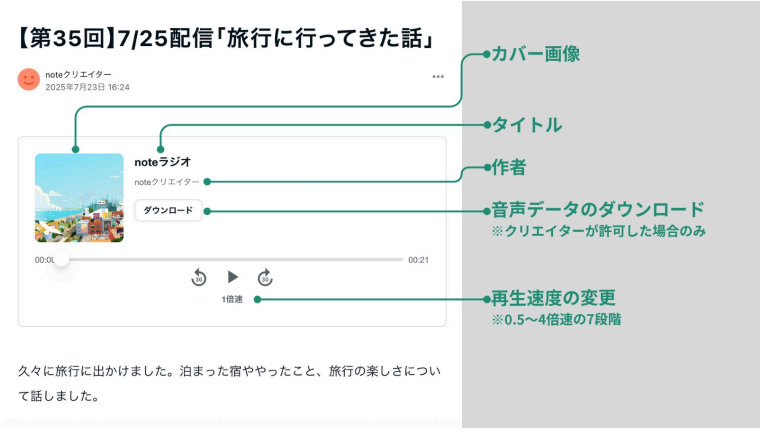
# note Introduces Audio Data Embedding Feature for Articles

## Playback Available at 0.5x to 4x Speed




note has introduced a new feature that allows creators to embed MP3 and AAC format audio data directly into article content. With this enhancement, creators can now insert audio files at any desired location within their articles, just like text and images. Readers can play audio while browsing articles and enjoy listening at their preferred speed, ranging from 0.5x to 4x playback speed.

This new feature expands creative expression opportunities for creators and contributes to generating new revenue streams. For example, creators can upload podcast audio and accompany it with behind-the-scenes stories and related links in articles, allowing listeners to enjoy content on a deeper level. Additionally, by uploading audio to paid articles, creators can sell exclusive audio content to their subscribers.




Audio Data Embedding Image

## How to Use This Feature

- Upload podcast audio data and add behind-the-scenes stories or related links
- Upload audio files to paid sections and sell them
- Embed multiple audio files within a single article to create compilation episodes or highlight recommended content

## How to Embed Audio Data

1.Click the [ Post ] button in the upper right corner of the note screen, then select [ Write new article ]




2.Select [ Audio ] from the [ + ] button in the editor and upload your audio file






3.Enter the "Cover image," "Title," and "Creator" information for the audio file




- Cover image is optional, but "Title" and "Creator" are required fields
- Check the "Allow file downloads" checkbox if needed

## Recording Feature Available in the App

In the app, you can also record audio directly on the spot.
Select [ Record ] from the [ + ] button in the editor to switch to the recording screen.




※ For detailed instructions, please refer to the help page "About the Audio Data Embedding Feature."

## note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 60 million works have been created. The number of members has reached 10 million (as of June 2025).

●URL：https://note.com/
●iOS App：https://itunes.apple.com/jp/app/note-noto/id906581110
●Android App：https://play.google.com/store/apps/details?id=mu.note

## note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, stores can introduce products by shops and brand owners, and corporations and organizations can use note pro to disseminate information.

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Date of Establishment: December 8, 2011
Representative Director and CEO: Sadaaki Kato
Corporate Website: https://note.jp

**【Inquiries regarding this matter】**
note inc. IR inquiry desk: https://ir.note.jp/inquiry