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note inc.
July 31, 2025

note Launches "AI Writing Support Review Plus" in Joint Development with AI Subsidiary

Begins External SaaS Provision for Business Users



note Inc. launches "AI Writing Support Review Plus" on July 31st for business users, helping reduce production time while enabling confident content publishing. This service was jointly developed by note Inc. and its subsidiary note AI creative Inc. The service automatically generates manuscripts from audio, video, and text data including employee interviews and customer feedback. It also features a review function that identifies potential risks in corporate communications, such as inappropriate expressions or misleading statements. The service supports continuous publication of high-quality content regardless of staff experience, skills, or organizational structure.

This service significantly enhances the functionality of the existing "AI Writing Support" feature, which is currently used by over 140 companies as part of note's paid plans. Additionally, businesses not using note can apply and utilize the service through a dedicated website, with created content usable across various media including owned media and newsletters. note will continue to actively leverage AI to support information dissemination for many users.

Free Trial Application URL: https://share-na2.hsforms.com/1f3NqXfUXTAyMz58QvskUJA40l5cm

Key Features of AI Writing Support Review Plus

Corporate information dissemination faces various obstacles to continuity. According to external research, approximately half of personnel cite "production efficiency improvement" and "talent shortage" as challenges in owned media management (※). Concerns about reputation risks also represent a major concern for companies.

To address these challenges, note pro (the high-functionality corporate plan) introduced the "AI Writing Support" feature in February 2025. It is currently used by over 140 corporations and local governments, including Calbee and Kyoto City. This service adds review capabilities that examine text flow and reputation risks as if having a dedicated editor. We will continue enhancing features to help maintain efficient and engaging communications.

※Source: Koho Kaigi Editorial Department "Survey on Owned Media Utilization 2024"
https://prtimes.jp/main/html/rd/p/000000541.000002888.html



Main Functions:

Basic Functions

- Automatic manuscript generation: Generates transcriptions and manuscripts from audio/text/video data

Additional Functions

- Reputation risk review: Automatically detects potentially problematic expressions from social and ethical perspectives, providing corrections and reasons
- Text flow review: Adjusts manuscripts for readability by considering interjections and text flow
- Character count adjustment: Generates both detailed long-form manuscripts and condensed versions according to usage

Deliverables:

1. First draft: Manuscript formatted as an article with titles and headings, incorporating reputation risk review and text flow review results
2. First draft (slim version): Condensed manuscript with reduced character count
3. Reputation review handover notes: Explanation of modified expressions and reasons
4. Structure proposal: Chapter-organized manuscript structure suggestions
5. Q&A format manuscript: Interview statements organized in question-and-answer format
6. Transcription: Speaker-by-speaker transcription of statements

Pricing Structure: All plans include first month free

- Monthly 2-article plan: ¥10,000/month (excluding tax)
- Monthly unlimited plan: ¥80,000/month (excluding tax)

Application: https://share-na2.hsforms.com/1AS9qp0FsT-eJNSDf3_1e1w40l5cm
※This service is available only to businesses with corporate registration or individual business operators with business registration.

Free trial usage is also available. Please apply through the following form:
https://share-na2.hsforms.com/1f3NqXfUXTAyMz58QvskUJA40l5cm

An online service explanation session will be held on Friday, August 22nd at 11:00 AM. We will provide detailed introductions showing actual operation screens, the process from audio upload to article completion, and examples of reputation risk review feedback.
https://share-na2.hsforms.com/1JiEq8n1LSoenxR3c8cQL6Q40l5cm

Current note pro users can continue using basic AI Writing Support functions free of charge as before.

note AI creative Inc. Track Record

note AI creative Inc., which jointly developed AI Writing Support Review Plus, has achieved various results in business efficiency improvement and product development utilizing AI.

Recent Major Achievements:

- Achieved 88% AI utilization rate within note Inc.
- Developed internal tool "note AI"
- Improved efficiency in meeting minutes creation and data compilation
- Developed LLM workflow functionality

For details, please refer to the following magazine:
https://note.com/note_ai_creative/m/m716b92073820

Leveraging this extensive track record and expertise, we realize more practical AI-powered writing assistance.

Background and Future Outlook

note Inc. operates under the mission "to enable everyone to begin and continue creating," working on AI-powered creator support. Together with subsidiary note AI creative Inc., we have provided AI Writing Support to note pro users based on expertise cultivated through internal business efficiency improvements. AI Writing Support Review Plus significantly enhances review functionality to enable more people to easily conduct high-quality information dissemination, making it available to businesses not using note.

With this service, AI handles article foundation building while humans can focus on more creative aspects such as strategy planning and article planning. We will continue enhancing functionality to support continuous and engaging communications.
We believe that the provision of this service will contribute to the improvement of our company's performance in the medium to long term, but its impact on our financial results for the fiscal year ending November 2025 is minor at this time. Should it be determined that there will be a significant impact on our performance in the future, we will promptly disclose that information.

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 60 million works have been created. The number of members has reached 10 million (as of June 2025).

●URL：https://note.com/
●iOS App：https://itunes.apple.com/jp/app/note-noto/id906581110
●Android App：https://play.google.com/store/apps/details?id=mu.note

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, stores can introduce products by shops and brand owners, and corporations and organizations can use note pro to disseminate information.

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Date of Establishment: December 8, 2011
Representative Director and CEO: Sadaaki Kato
Corporate Website: https://note.jp

【Inquiries regarding this matter】
note inc. IR inquiry desk: https://ir.note.jp/inquiry