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note inc.
September 16, 2025

Story-sharing Platform TALES Launches Mobile App

Accelerating user base expansion with new features like latest OS support and AI-powered creative assistance



note inc. and Tales & Co. Inc. launched the first mobile app for the story-sharing platform TALES on September 16 for both iOS and Android.

The app is compatible with iOS 26, which Apple released on the same day. It was developed using the latest technologies, including an AI Assistant (beta) that integrates with Apple Intelligence and the new Liquid Glass UI. The entire creative process, from writing to reading, can be completed within this single app. Creators can work on their stories from any location, while readers can comfortably enjoy them on the go with the app's built-in text-to-speech function.

The app is available for download starting today on the App Store and Google Play Store. Enjoy a new story experience with the TALES app.

App Download URLs:
iOS: https://apps.apple.com/jp/app/id6748626501
Android: https://play.google.com/store/apps/details?id=com.note.tales

Key App Features

We developed the TALES app to meet the needs of readers who want to enjoy stories more easily and creators who want to write whenever inspiration strikes. The app makes both creating and reading more accessible and flexible, allowing users to read stories during their daily commute or breaks and instantly jot down ideas.



1. Full utilization of the latest iOS 26 technologies: Apple Intelligence integration and Liquid Glass UI

On iPhone 15 Pro models and later with the iOS version, users can access the "AI Assistant (beta)" feature, which integrates with Apple Intelligence. The AI acts like a friend, reading the user's work and providing honest feedback and suggestions on writing style, structure, and character development to support the creative process. The interface, compatible with the new Liquid Glass in iOS 26, helps users immerse themselves in the story's world.



2. A writing environment powered by note's technology

Leveraging the technology cultivated through the development and operation of the media platform note, the app features an editor optimized for comfortable writing even on small screens. Users can start writing their stories anytime, anywhere, the moment inspiration strikes.

3. "Listen" to stories anytime, anywhere with the text-to-speech function
The iOS version allows users to enjoy stories while commuting or doing chores with a text-to-speech feature that offers a choice of voice types and speeds. It accurately reads phonetic characters (ruby), faithfully reproducing the author's intended pronunciation. *Support for the Android version is planned for a future update.

4. Customize your reading environment
A user-friendly dark mode ensures comfortable reading at night or for extended periods. Users can also discover new stories through update notifications for favorite works, AI-powered recommendations based on reading habits, and popular rankings by genre.

Get AI feedback on other works with the import function

Ahead of the mobile app release, an import/export feature was added to the web browser version of TALES on September 10. This allows users to back up their works already posted on TALES or easily transfer existing works to the platform. Users are encouraged to try the AI Assistant (beta) on their past works and enter the ongoing contests on TALES.

About the import/export function: https://note.com/tales_story_/n/n5d387c0cc2b4

App Release Commemorative Event: YouTube Livestream with TALES Editor-in-Chief and Development Lead

A YouTube livestream will be held featuring Takeshi Hagihara, Editor-in-Chief of TALES, and Akira Nakamura, Development Lead of TALES. They will introduce the app's features and highlights, and also answer questions and concerns from users.

▼Event Details
Program Title: TALES Story-Sharing Platform App Release Commemorative Livestream
Date & Time: Tuesday, September 16, 21:30 - 22:30 (JST)
URL: https://youtube.com/live/m1Zg907Vaio
Speakers: Takeshi Hagihara (Editor-in-Chief, TALES), Akira Nakamura (Development Lead, TALES)

For more details, please visit: https://note.com/tales_story_/n/nce8a69fc2a31

TALES

TALES is a story-sharing platform that aims to expand the potential of creators and deliver entertainment works that transcend the barriers of media and language. It is jointly operated by note inc. and its wholly-owned subsidiary, Tales & Co. Inc.

URL: https://tales.note.com/
Official note: https://note.com/tales_story_
Official X: https://x.com/tales_story_

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

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