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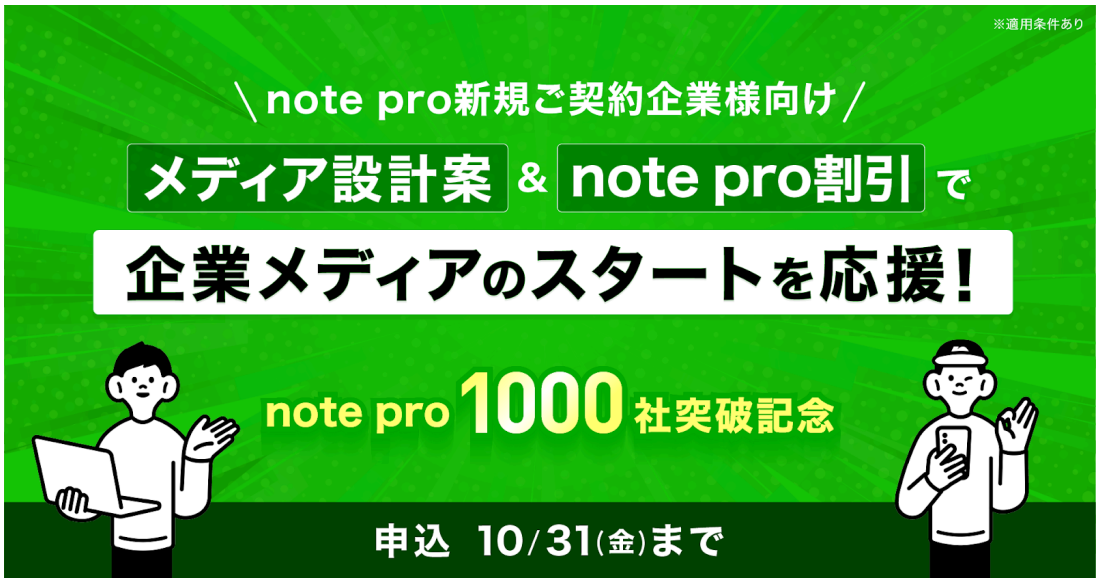
note inc.
October 1, 2025

The High-Functionality Plan for Businesses “note pro” Exceeds 1,000 Subscribers

Commemorative Campaign Launched to Encourage Corporate Use of note



note pro, the high-functionality plan for corporate users, has surpassed 1,000 corporate subscribers as of the end of September 2025. To commemorate this milestone and encourage further corporate utilization, we are launching a special campaign.
This is an opportunity to reintroduce the features, use cases, and future outlook of note pro.

What is note pro?

note pro is a paid plan that allows companies to build and operate their own corporate media on the media platform note. As companies can directly deliver information to note's readership of 73.59 million MAU (as of February 2025)*, it is utilized for a wide range of objectives, including recruitment, lead generation, branding, and IR.

note pro is characterized by its wide array of features designed to strongly support corporate information dissemination. In addition to basic functions like support for custom domains and customization, it offers advanced functionalities that enhance corporate communication, such as **AI Writing Support** (which automatically generates interview articles from audio data) and a **Site Creation feature** (which enables easy website creation on note).

Furthermore, we are expanding optional menus directly linked to business results, such as the **LINE Friend Addition feature** (which encourages users to add the company's official LINE account from note) and the **Ad Delivery Plan** (which entrusts note with ad distribution). note pro continues to evolve to help companies truly achieve their goals through information dissemination.

*MAU stands for Monthly Active Users, the total number of active browsers, including non-members, that access "note" at least once a month.

▼ Details on note pro:
https://pro.lp-note.com/ (Japanese only)

Use Cases

With the increase in the number of subscribers, more companies are effectively utilizing note pro in various situations. Here are examples where its use has led to significant results in recruitment and branding.

Recruitment Use Case



【Helpfeel Inc.】
Successful recruitment of 82 people annually! Helpfeel's "Recruitment PR" initiative.

▼ Details here:
https://biz.note.com/n/n9e6c60406c3d (Japanese only)

Branding Use Case



【Hoshino Resorts Inc.】
Staff communication leads to real-world visits: Brand communication via the official note of Hoshino Resorts.

▼ Details here:
https://biz.note.com/n/n90bb25d09c22 (Japanese only)

Other note pro use cases (list of contracted companies) can be viewed here:
https://note.com/topic/noteprolist

Future Outlook

Since its launch in March 2019, note pro has expanded various features and menus to support corporate information dissemination. We have also actively utilized marketing measures such as campaigns to raise awareness of the service, steadily increasing the number of subscribers.

However, the reality is that companies still face many challenges in consistently communicating information. Moving forward, we will continue to listen to the needs of various companies, further strengthen the development of useful features/menus and support, and aim to be a service that more companies can utilize for the long term.

Campaign to Commemorate 1,000 Subscribers

To further support the information dissemination of more companies, we are offering a "Media Concept Proposal" and "Article Ideas" to new subscribers to help them launch their media operations. Customers who sign up for an annual contract can apply with a special discount for the first year, so please take advantage of this opportunity.

Campaign Overview

The following benefits will be provided to those who meet the conditions mentioned below.

【Benefit ① Media Concept Proposal & Article Ideas】

Based on the answers in the inquiry form and publicly available information on the internet, we will provide a "Media Concept Proposal" and "Article Ideas" to help kickstart media operations.

【Benefit ② Discount on note pro Usage Fee】

A discount will be applied to those newly subscribing to the note pro annual payment plan.

Annual Plan Regular Price: 880,000 yen (excluding tax)/year
→ Campaign Period Price: **720,000 yen (excluding tax)/year**

* Monthly contracts will be provided at the regular price.

Applicable Conditions

The application of benefits is limited to those who complete the respective applications within the following periods:

- **note pro Subscription**
  Period: 11:00 AM, October 1, 2025 (Wed) to 11:59 PM, October 31, 2025 (Fri)
  Application Method: Input necessary information on the application screen and submit.

- **Media Concept Proposal & Article Ideas**
  Period: 11:00 AM, October 1, 2025 (Wed) to 11:59 PM, November 30, 2025 (Sun)
  Application Method: Input necessary information on the dedicated form provided after the completion of the note pro contract and submit.

Please see here for other campaign details:
https://hubs.ly/Q03L6gD_0

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 60 million works have been created. The number of members has reached 10 million (as of June 2025).

●URL：https://note.com/
●iOS App：https://itunes.apple.com/jp/app/note-noto/id906581110
●Android App：https://play.google.com/store/apps/details?id=mu.note

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Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan
Date of Establishment: December 8, 2011
Representative Director and CEO: Sadaaki Kato
Corporate Website: https://note.jp

【For inquiries regarding this press release】
note inc. IR inquiry desk: https://ir.note.jp/inquiry