

note

note inc.

December 8, 2025

note Adopts AI Code Editor "Cursor" for All Roles Including Non-Engineers New System Enables All Employees to Develop with AI



Starting in December 2025, note Inc. has introduced a new system allowing all employees to use the AI code editor "Cursor" freely. This initiative applies to all roles, not just engineers. By creating an environment where employees in marketing, HR, customer success, and other fields can develop alongside AI, we aim to improve operational efficiency. We also aim to foster the creation of new ideas and services.

Background of the Initiative

In 2022, note introduced the "Tech Challenge Subsidy" for all employees. This program provides up to 120,000 yen per year to support technology-related learning and personal development, regardless of its relevance to the employee's specific duties. We also hold regular internal hackathons with many non-engineer participants. In these events, employees have developed applications to solve actual business issues in a short time. Examples include newsletter creation tools and data analysis tools.

▼ Reports on previous internal hackathons (Japanese only)

<https://note.jp/n/n11b132e006a5>

<https://note.jp/n/n7149d4d679be>

The new system makes the AI code editor "Cursor" available to all employees. This allows staff in every role—including marketers, labor affairs staff, and customer success teams—to experience development. This experience will help them streamline operations and create new value.

note's mission is "Start, and Keep on Creating." To achieve this, we believe it is crucial for every employee to master new technologies like AI. This creates an environment where they can solve problems creatively.

How Cursor is Used Internally

Cursor is an AI code editor. It features AI agents that autonomously perform various tasks on files and folders on a PC. Because it can analyze and process complex work, it is useful for a wide range of tasks beyond programming.

(1) Marketing

AI agents read data from analysis tools to automate basic aggregation and hypothesis extraction. This also allows for efficient brainstorming.

(2) Labor Affairs

AI agents draft answers to employee questions based on multiple internal regulation files. This significantly streamlines the process of checking complex regulations.

(3) Customer Success

AI agents analyze article data posted by customers in the past and report on trends. They can automatically generate feedback materials, such as points for improvement.

(4) Editing and Content Production

The tool assists with information gathering before creating articles, preparing reference materials, and analyzing impact after content is created.

Comment from Yuichi Kon, Director and CTO of note Inc.

"By using Cursor's AI agents, we can collaborate efficiently with AI in our PC work environment. We introduced Cursor to all job types because we wanted to create an environment where every employee, regardless of their role, can focus their time on essential value creation.

AI agents are more than just tools for efficiency; they are partners that expand our creativity. They help us quickly shape our ideas and find the optimal solutions through trial and error. Cursor provides powerful support for this entire process.

Gaining experience in mastering AI agents and feeling the potential of AI firsthand is crucial for future careers in any field. note will also provide educational programs on how to use AI agents to support the challenges of all our employees."

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note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 64.07 million works have been created. The number of members has reached 10.52 million (as of August 2025).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

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Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

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