

note

note inc.

December 9, 2025

Okinawa Prefectural Board of Education Adopts note pro for Official Websites of All Prefectural Schools Partnership Agreement Signed, Enabling 84 Schools to Simultaneously Launch Accounts



note Inc. has signed a partnership agreement with the Okinawa Prefectural Board of Education (hereinafter, the "Prefectural BOE") to promote the prefecture's educational activities. note Inc. will support information dissemination by the Prefectural BOE and the schools through the free provision of "note pro," the company's high-functionality plan for corporations, and by hosting study sessions.

Following the conclusion of this agreement, a total of 84 prefectural junior high schools, high schools, and schools for special needs education, along with the Prefectural BOE, have launched note pro accounts. Each school will utilize this account as its official website to share daily activities, school events, and details of inquiry-based learning.

This marks the first initiative in Japan where a Prefectural Board of Education collectively introduces note pro to all schools under its jurisdiction and uses it as their official websites. note Inc. will continue to support information dissemination efforts by educational institutions nationwide through its services.

Background to the Agreement

In many schools across prefectures, managing official websites typically requires a certain level of specialized knowledge. This often results in the task being handled mainly by specific teachers. Consequently, knowledge transfer becomes an issue during personnel changes, sometimes leading to difficulties in smoothly updating the website. Prefectural schools in Okinawa face similar challenges. Effective website management and information dissemination require creative solutions to enhance the provision of information to parents and students.

Under this new agreement, a total of 84 prefectural junior high schools, high schools, and schools for special needs education in Okinawa will open note pro accounts and use them as their new official websites. They plan a complete transition from the current sites after an approximately one-year migration period.

note's posting function is designed to be simple, allowing for intuitive operation by anyone. This enables easy creation and updating of articles without specialized knowledge. It also facilitates a smooth handover during the annual change of staff, preventing the concentration of tasks on specific individuals. Furthermore, the absence of advertisements ensures that unintended content does not appear on school pages, providing a secure user environment.

This initiative aims to achieve continuous information dissemination while reducing the burden on teachers, thereby enhancing the appeal of each school.



(Left) Mitsuru Hamane, Superintendent of Education, Okinawa Prefectural Board of Education
(Right) Sadaaki Kato, CEO, note Inc.

Specific Initiatives

1: Free Provision of note pro (High-Functionality Corporate Plan) to 84 Prefectural Schools and the Prefectural BOE

note pro, which is normally offered for 80,000 yen (excluding tax) per month, will be provided free of charge to all 84 prefectural schools in Okinawa (*) and the Prefectural BOE. Each school

will utilize this as their website to share daily activities and school events with local residents and parents.

*Given that multiple accounts will be issued for part-time and correspondence high schools, the total number of accounts launched will be 94.



Actual Screen Image (Sample)

*The Prefectural BOE's note account (<https://okinawapref-edu.note.jp/>) will be used as a model for schools during the migration period. After the transition, it will be used for the Prefectural BOE's information dissemination.

2: note Inc.'s Support for Website Migration

A note director specializing in the public and education sectors will support the Prefectural BOE with the website migration.

Comment from Fumitaka Toma, Director, Education DX Promotion Division, Okinawa Prefectural Board of Education

The Okinawa Prefectural Board of Education's fundamental philosophy is "to nurture creative and internationally-minded individuals who take pride in the local nature and culture." We have decided to adopt note pro with the goal of creating a new form of information dissemination where schools, communities, and society learn together. note pro offers intuitive and easy-to-use operation, providing a system that allows any faculty and staff member to easily share school initiatives and students' growth. This reduces the burden of information dissemination and fosters an environment where the creative educational efforts of the education field can reach a wider audience.

Another appealing feature is that cloud adoption reduces the effort and cost of server management and enables a flexible system for swift information sharing from home or other locations during disasters. Furthermore, the expectation of improved public relations through SNS integration and the high level of security ensured by two-factor authentication also contributed to the decision to adopt the service. Through the introduction of note pro, we aim to widely disseminate the appeal of Okinawa's distinctive education both within and outside the prefecture, promoting an educational environment where every child can grow with dreams and pride.

Comment from Nozomi Aoyagi, note Director (Public and Education Sector)

We are delighted that note pro has been adopted for the official websites of all prefectural schools in Okinawa. We are honored to be involved in this pioneering national initiative. The timing of this adoption coincided with the Prefectural BOE considering a review of their website system, after we introduced examples of our collaboration with other prefectural boards of education.

The prefecture's educational philosophy is "to nurture creative and internationally-minded individuals who take pride in the local nature and culture." Okinawa has an appealing educational environment, including unique curriculum utilizing its distinct history, culture, and regional characteristics such as remote islands—focusing on challenge-based research, tourism, international culture, and natural science. School operations are also based on diversity.

note is a platform that allows anyone to easily share the learning that capitalizes on these regional characteristics. By using note pro as their website, teachers can easily share daily educational activities and students' progress without needing specialized knowledge.

We anticipate that the appeal of Okinawa's education will reach parents, communities, and people outside the prefecture more than ever before. We are committed to supporting the "development of human resources" who will shape the future, particularly in the area of information dissemination.

note pro Bulk Introduction Plan for Boards of Education

This service allows a municipality's Board of Education to collectively introduce and contract note pro for the schools under its jurisdiction. This enables the Board of Education to open note pro accounts for all supervised schools free of charge. In addition, a note director specializing in education will provide support tailored to the information dissemination challenges faced by the schools, including how to utilize note. Please feel free to contact us for further information.

<Examples of Major Municipalities that Have Adopted the Bulk Introduction Plan>

- Iwate Prefectural Board of Education: <https://iwatepref-edu.note.jp/>
- Fukushima Prefectural Board of Education: <https://fukushimapref-edu.note.jp/>
- Niigata Prefectural Board of Education: <https://niigatapref-edu.note.jp/>
- Hokkaido Prefectural Board of Education: <https://hokkaidopref-edu.note.jp/>
- Wakayama Prefectural Board of Education: <https://wakayamapref-edu.note.jp/>

*The local governments introduced above may be using in-development features provided specially by note Inc. based on a partnership agreement. These features are not included in the "note pro Bulk Introduction Plan."

Details: <https://note.jp/n/nd634301a8390>

Contact: <https://share.hsforms.com/1IHZDRnSTRgqJJ32vf57lpQ47gua>

note's Education Support Program

Since 2020, note has been providing free support for information dissemination by schools and children/students nationwide. The goal is to give children across Japan the experience of expanding their world through creation.

<Target>

Elementary, junior high, high schools, and schools for special needs education nationwide (both public and private)

<Contents Provided>

- Free provision of "note pro" (high-functionality corporate plan) and operational support
- "note pro Bulk Introduction Plan" for Boards of Education
- Implementation of in-person workshops (for schools adopting note or note pro)
- Partnership agreements with local governments

Details : <https://note.com/edu>

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 64.07 million works have been created. The number of members has reached 10.52 million (as of August 2025).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>