

note

note inc.

December 9, 2025

note Becomes the First Official Platform Partner in Japan for "RSL," an International Standard Protecting Content Rights in the AI Era



note has become the first official platform partner in Japan for the RSL Collective, an international organization dedicated to protecting the interests of creators and publishers in the age of AI.

Major global internet companies and media organizations, including Reddit, Yahoo, Medium, and O'Reilly Media, have already joined the RSL Collective.

The RSL (Really Simple Licensing) standard, developed by the organization, is an open licensing specification that automates the setting of terms, consent, and royalty payments when AI businesses use content. As a decentralized protocol applicable to millions of websites, RSL aims to standardize new content management mechanisms for the AI era.

By adopting this mechanism, creators, publishers, and media companies will be able to receive appropriate permissions and compensation when their copyrighted works are used for AI learning and generation.

note has continuously worked to protect creators' rights. This includes experimenting with systems for granting AI learning permission and returning compensation, as well as collaborating with the government and relevant ministries to create a new environment where both the development of AI and creators' rights can coexist.

By partnering with a global entity like the RSL Collective, note will continue its efforts to establish an environment where domestic creators, publishers, newspaper companies, and media organizations can receive fair compensation for the use of their content in AI learning.

Background

With the rapid advancement of generative AI, lawsuits and discussions concerning the use of copyrighted works and compensation have intensified globally between AI businesses and creators, publishers, newspaper companies, and media companies. While copyrighted works on the internet are increasingly used as AI training data, international frameworks for rights and revenue sharing are still not fully established.

Under its mission "to enable anyone to start and continue creating," note has been working to build a system where proper permission and compensation are returned for the use of content for AI learning.

To date, note has provided a function (opt-out) that allows creators to state their preference regarding AI learning for their works and has conducted verification experiments for compensating AI learning. This mechanism was officially launched in August 2025.

To promote these initiatives, note has held dialogues with government agencies and various stakeholders. At the "AI and Copyright Stakeholders Network" hosted by the Agency for Cultural Affairs and the Ministry of Economy, Trade and Industry, note presented its verification experiment on compensation for AI learning. As a pioneering effort in Japan, note is contributing to the creation of a creative environment in the AI era through information exchange with diverse stakeholders.

This partnership was realized shortly after the non-profit rights management organization, the RSL Collective, was established globally on September 10, 2025 (US time), when note proposed its rollout in Japan. note's past achievements and trustworthiness were recognized, leading to its participation as the partner for the Japanese market.

Publishers, newspaper companies, and media companies interested in adoption or collaboration in Japan can contact us via the following:

[Contact Information] ai-biz@note.jp

Future Plans

note will collaborate with the RSL Collective to enable domestic publishers, newspaper companies, media companies, and creator associations to participate in RSL. note will proceed with both technical and practical verification to adapt the RSL framework to the Japanese environment, aiming to establish a system that domestic rights holders can easily adopt.

About the RSL Collective

The RSL Collective is a non-profit rights management organization that connects online

publishers, platforms, licensing agencies, creators, and AI companies. Its goal is to deliver fair and standardized royalties to content owners when AI companies use their content, while providing AI companies with simple and automated licensing.

As a "Collective Rights Platform" for the internet in the AI era, the RSL Collective uses the RSL Standard to bring collective licensing and negotiation power online. This ensures appropriate compensation for rights holders and simplifies the licensing process for AI companies. Major global internet companies and publishers, including Reddit, Yahoo, Medium, and O'Reilly Media, have endorsed and joined the RSL initiative.

URL: <https://rslcollective.org/>

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note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 64.07 million works have been created. The number of members has reached 10.52 million (as of August 2025).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

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Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>