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【News Release】

KeePer FOR SMART CAR LIFE

Date : February 5, 2025
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and Co-COO
Contact : Ayako Yamashita, Managing Director CFO
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The Opening of “KeePer LABO Utsunomiya Tsuruta”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President and Co-COO: Toshiyuki Kaku) announces the opening of KeePer LABO Utsunomiya Tsuruta, a franchise store operated by Apec’s Co., Ltd. (Head Office: Utsunomiya City, Tochigi / CEO: Kosei Gunji), on March 12, 2025 (Wednesday).

Store Name	**KeePer LABO Utsunomiya Tsuruta**	Opening Date	**March 12, 2025**
Location	1458 Tsurutamachi, Utsunomiya City, Tochigi	Site area	940.22㎡
Hours of operation	9：00-20：00	Store area	480.09㎡
Management Structure	Apec’s Co., Ltd. (FC Store)	Construction site	Former retail store location
Concept	Apec’s Co., Ltd. which operates the Utsunomiya Tsuruta Store, is a well-established leader in the car detailing industry in Tochigi, known for its high level of expertise and long-standing trust from customers. To further expand its services, Apec’s has opened a KeePer LABO franchise. The new store features a large 100-tsubo building on a 300-tsubo lot, with 9 coating booths and 4 washing spaces. The design allows customers to see the entire process from start to finish, reducing staff vehicle movement for efficiency and safety. A comfortable guest room is also available, with counter seating where customers can observe the work and relax while waiting. This store is the 3rd in Tochigi and the 147th overall KeePer LABO store (18th as a franchise).		
Store image			