This document has been translated from the Japanese original for reference purposes only.
In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

【News Release】

KeePer
FOR SMART CAR LIFE

Date : February 4, 2025
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and Co-COO
Contact : Ayako Yamashita, Managing Director CFO
Tel : 0562-45-5777

The Opening of “KeePer LABO Totsuka Harajuku”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President and Co-COO: Toshiyuki Kaku) will open a new KeePer LABO Totsuka Harajuku Store in Totsuka-ku, Yokohama City, Kanagawa, on February 19, 2025 (Wednesday).

Store Name	**KeePer LABO Totsuka Harajuku**	Opening Date	**February 19, 2025**
Location	5-27-8 Harajuku, Totsuka-ku, Yokohama City, Kanagawa	Site area	———
Hours of operation	9：00-20：00	Store area	390.00㎡
Management Structure	Directly managed store	Construction site	Seven-Eleven on the same premises
Concept	The Totsuka Harajuku Store is the first KeePer LABO built alongside a Seven-Eleven convenience store. While Seven-Eleven sees about 1,000 daily customers with low average spend, KeePer LABO attracts around 20 customers per day with high spend, making them a perfect match. Similar combined stores include KeePer LABO Sakura and Soka. Both KeePer LABO and Seven-Eleven have shown good results, and this setup is expected to grow. Located along the busy Route 1 in Totsuka, Yokohama, the store features a 100-tsubo building with 9 car wash and coating bays and a guest room. With a local population of 281,000, the store can quickly gain traction, especially with nearby KeePer LABO locations in Yokohama Konandai and Chigasaki. This is the 146th KeePer LABO store and the 11th in Kanagawa.		
Store image			