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【News Release】

KeePer
FOR SMART CAR LIFE

Date : March 24, 2025
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and Co-COO
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The Opening of “KeePer LABO Shonandai”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President and Co-COO: Toshiyuki Kaku) announces the opening of KeePer LABO Shonandai on April 11, 2025, in Fujisawa, Kanagawa, operated by Idemitsu Retail Sales Co., Ltd. (Head Office: Chuo-ku, Tokyo, CEO: Katsumi Haraguchi). This store is the first store under a strategic partnership formed with Idemitsu Kosan Co.,Ltd. in August 2024 to expand a new type of car coating and car wash specialty stores nationwide. The goal is to open 20 stores by August 2026 and 150 stores by 2030.

Store Name	**KeePer LABO Shonandai**	Opening Date	**April 11, 2025**
Location	5-37-17 Shonandai, Fujisawa City, Kanagawa	Site area	844.61㎡
Hours of operation	9：00-20：00	Store area	415.45㎡
Management Structure	Idemitsu Retail Sales Co., Ltd. (FC Store)	Construction site	Former coin laundry site
Concept	The Shonandai Store is the 12th location in Kanagawa and the 149th KeePer LABO store. Located along National Route 467 in Fujisawa, with a population of around 443,000, it is expected to experience quick growth. The store features 5 coating booths and space for 6 car washes, with plans for future expansion of 3-4 more coating booths. The guest room offers counter seating for customers to watch the work being done.		
Store image			