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【News Release】

KeePer
FOR SMART CAR LIFE

Date : May 29, 2025
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and Co-COO
Contact : Ayako Yamashita, Managing Director CFO
Tel : 0562-45-5777

The Opening of “KeePer LABO Matsumoto Tsukama”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President and Co-COO: Toshiyuki Kaku) will open its first store in Nagano, KeePer LABO Matsumoto Tsukama Store in Matsumoto City, Nagano, on June 24, 2025 (Tuesday).

Store Name	**KeePer LABO Matsumoto Tsukama**	Opening Date	**June 24, 2025**
Location	1-30-5 Tsukama, Matsumoto City, Nagano	Site area	835.90㎡
Hours of operation	9：00-20：00	Store area	404.49㎡
Management Structure	Directly managed store	Construction site	On the premises of a car dealership
Concept	The Matsumoto Tsukama Store will open along Yamabiko Road, a major north-south route in Matsumoto City, adjacent to NTP Toyota Shinshu’s Orange Town Tsukama. With a population of approx. 236,000, Matsumoto offers strong market potential and high visibility, making it a promising first location in Nagano. This will be KeePer LABO’s 156th store. The facility includes 6 coating booths (one TREX-compatible) and 4 wash/finishing bays. It features a guest room with counter seating to view the work, and services tailored to its location on the grounds of a used car dealership. It will also offer coatings for cars sold by NTP Toyota Shinshu, including from their new car dealership across the street. Nearby amenities like McDonald’s, Starbucks, and supermarket Tsuruya make it a convenient and comfortable location for customers.		
Store image			