March 18, 2025

To whom it may concern

Company name：Asante, Inc.
（Code：6073）
Representative：Sei Miyauchi,
Chief Executive Officer
Contact：Yoshiyuki Nakao,
Managing Director,
Head of Administration Division,
General Manager,
Corporate Planning Department
(TEL: +81-3-3226-5511）

Notice Concerning Establishment of Chu-shikoku Branch

Asante, Inc. (the “Company”) announces that it has decided to establish the Chu-shikoku Branch in Okayama City, Okayama Prefecture, as follows.

1. Reason of Establishment of the Branch

   The Company has been expanding its sales area to western Japan in the House Amenities business, its core business, and has opened six new sales offices under the control of its headquarters since 2019. The Company has decided to open the Chu-Shikoku Branch as a base for controlling these six sales offices (Hanshin Sales Office, Okayama Sales Office, Hiroshima Sales Office, Nanyo Sales Office, Kochi Sales Office, and Shimanto Sales Office).

2. Overview of the Branch to be Established

   (1) Name of Branch; Chu-shikoku Branch

   (2) Location; Stack V Building, 13-12, Oomotokami-machi, Kita-ku, Okayama City, Okayama Prefecture

   (3) Opening date; April 1, 2025

3. Impact on Financial Results

   The impact of this matter on the Company’s consolidated financial results for the fiscal year ending March 31, 2025 is expected to be negligible.

Note : This document has been translated from the Japanese original for reference purposes only.
In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.