August 12, 2025

To whom it may concern,

Company name: Atrae,Inc.
Representative: Yoshihide Arai, President and CEO
Stock Code: 6194 TSE Prime Market
Contact: Hidekazu Suzuki, Director CFO

Notice Regarding the Revision of Full-Year Financial Forecast for the Fiscal Year Ending September 30, 2025

Atrae,Inc.(the "Company") hereby announces that the Board of Directors, in a resolution dated August 12, 2025, determined to revise the full-year financial forecast for the fiscal year ending September 30, 2025 (October 1, 2024 to September 30, 2025), which was announced on November 13, 2024, as follows.

1. Revision of full-year financial forecast for FY2025 (October 1, 2024 to September 30, 2025)

	Net sales	Operating profit before share-based payment expenses	Operating Profit	Ordinary Profit	Profit	Earnings per Share *1
Previous forecast (A)	Million yen 8,410	Million yen 2,451	Million yen 2,100	Million yen 2,061	Million yen 1,350	Yen 56.14
Revised forecast (B)	7,700	2,120	1,800	1,781	1,179	51.65
Variance in amount (B-A)	△710	△331	△300	△280	△171	—
Variance in percentage (%)	△8.4	△13.5	△14.3	△13.6	△12.7	—
(For reference) Results for FY2024 *2	7,641	1,980	1,659	1,646	704	27.95

*1 The Company determined to acquire and cancel its treasury shares by resolution of the Board of Directors on August 12, 2025. The impact of the acquisition and cancellation of its treasury shares is taken into account in regard to "Earnings per Share" in the full-year financial forecast for FY2025. Please refer to the "Notice Regarding Determination of Matters Related to the Acquisition of Treasury Shares and the Cancellation of Treasury Shares" released today for details.

*2 "(For reference) Results for FY2024" shows non-consolidated operating results for FY2024.

2. Reason for the revision

Green improved the document screening pass rate using Green AI while continuing to focus on investment efficiency in its advertising operations. However, due to a decrease in the number of applicants, the number of hired employees is expected to fall short of the previous forecast. Wevox saw an acceleration in customer acquisition due

to increased demand for engagement scores against the backdrop of human capital disclosure requirements, as well as the success of SMBC Group's aggressive nationwide outbound sales efforts. As a result, Wevox is expected to achieve its initial sales forecast.

As mentioned above, while Wevox is growing steadily, Green's performance has fallen short of initial expectations, leading us to revise downward the full-year financial forecast for FY2025.

Notes: 1. Forward-looking statements, including the financial forecasts stated in this material, are based on information currently available to the Company and certain assumptions deemed reasonable. Results may differ materially from the financial forecasts due to various factors.

2. This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.