



February 28, 2025

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Changes of Directors and Executive Officers at SEGA SAMMY HOLDINGS INC. and its Major Subsidiaries (SEGA CORPORATION and Sammy Corporation)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that the Company and its major subsidiaries, SEGA CORPORATION and Sammy Corporation, will implement changes in directors and executive officers as described below:

Description

SEGA SAMMY HOLDINGS INC.

1. Change in Executive Officer as of April 1, 2025

New Title	Name	Former Title
Senior Vice President, Executive Officer (Managing Director of IT Solution Division)	Takaharu Kato	Vice President, Executive Officer (Managing Director of IT Solution Division)

2. Management System as of April 1, 2025

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and Group CEO, Representative Director
Koichi Fukazawa	Senior Executive Vice President and Group CFO, Director of the Board
Shuji Utsumi	Director of the Board
Ayumu Hoshino	Director of the Board
Kohei Katsukawa	Director of the Board (External)
Melanie Brock	Director of the Board (External)
Fujiyo Ishiguro	Director of the Board (External)
Ankur Sahu	Director of the Board (External)

Hiroshi Ishikura	Director, Standing Audit and Supervisory Committee Member
Kazutaka Okubo	Director, Audit and Supervisory Committee Member (External)
Naoko Murasaki	Director, Audit and Supervisory Committee Member (External)
Makiko Ushijima	Director, Audit and Supervisory Committee Member (External)
Yukio Sugino	Senior Executive Vice President, Executive Officer (in charge of Group Licensing Division, Managing Director of Group Licensing Division)
Hideo Yoshizawa	Executive Vice President, Executive Officer (in charge of General Corporate Administration Division, Legal & Intellectual Property Division and Risk Governance Division)
Makoto Takahashi	Executive Vice President, Executive Officer (in charge of Corporate Planning Division and Human Resources Development Division)
Yoichi Owaki	Executive Vice President, Executive Officer (in charge of Finance & Accounting Division and IT Solution Division, Managing Director of Finance & Accounting Division)
Takaharu Kato	Senior Vice President, Executive Officer (Managing Director of IT Solution Division)
Hironobu Otsuka	Vice President, Executive Officer (Managing Director of Public Relations Office)
Koji Takeyama	Vice President, Executive Officer (Managing Director of General Corporate Administration Division and Risk Governance Division)
Yukio Kawasaki	Vice President, Executive Officer (Managing Director of Internal Audit Division)
Natsue Ishida	Vice President, Executive Officer (Managing Director of Legal & Intellectual Property Division)

*With the aim of promoting a sustainability strategy that is more closely integrated with business strategy in the future, we will integrate the sustainability function into the Corporate Planning Division.

SEGA CORPORATION

1. Change in Director and Executive Officers at SEGA CORPORATION as of April 1, 2025

New Title	Name	Former Title
Senior Vice President, Director of the Board In charge of Global Product Operation Division	Tatsuyuki Miyazaki	Senior Vice President & Global CFO, Director of the Board
Senior Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #1	Osamu Ohashi	Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #1
Senior Vice President, Executive Officer Chief Business Officer of West Publishing Business Unit Head of Marketing Promotion Division	Yusuke Suai	VP, Executive Officer Deputy Chief Revenue Officer and Chief Strategy Officer of West Publishing Business Unit, Head of Marketing Solution Division

2. Management System as of April 1, 2025

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Shuji Utsumi	President and COO, Representative Director CEO, Sega of America, Inc. CEO, Sega Europe Ltd.
Yukio Sugino	Co-COO, Representative Director
Tatsuyuki Miyazaki	Senior Vice President, Director of the Board In charge of Global Product Operation Division
Koichi Fukazawa	Director of the Board
Osamu Ohashi	Senior Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #1
Takaya Segawa	Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #2
Justin Scarpone	Executive Vice President, Executive Officer Head of Global Transmedia Group
Toru Nakahara	Senior Vice President, Executive Officer Head of Entertainment Productions, Film and Television Head of Business Affairs
Kikuo Masumoto	Senior Vice President, Executive Officer Head of Corporate Development HQ
Takashi Shirai	Senior Vice President, Executive Officer, Head of Corporate Planning HQ
Go Saito	Senior Vice President, Executive Officer Head of Japan Asia Publishing Business Unit
Yusuke Suai	Senior Vice President, Executive Officer Chief Business Officer of West Publishing Business Unit Head of Marketing Promotion Division
Hiroshi Kataoka	VP, Executive Officer, Head of Technology Development Division
Kei Ishikawa	VP, Executive Officer, Head of Corporate Service Division
Hitoshi Okuno	VP, Executive Officer, Executive Vice President, Sega of America, Inc.
Masayoshi Yokoyama	VP, Executive Officer, Head of Development Division 1
Takashi Iizuka	VP, Executive Officer, Sonic Creative Officer, Sega of America, Inc.
Tatsuya Shikata	VP, Executive Officer, Executive Vice President, Sega Europe Ltd. Head of Global Product Operation Division

Sammy Corporation

1. Change in Director as of April 1, 2025

New Title	Name	Former Title
(Retired)	Kenichi Tokumura	Senior Vice President, Director of the Board (in charge of New Business Division)

2. Management System as of April 1, 2025

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director

Ayumu Hoshino	President and COO, Representative Director (in charge of Public Relations Division and Licensing Division)
Tetsuya Fukushima	Executive Vice President, Director of the Board (in charge of Corporate Division, Managing Director of Production Group Division)
Hiroataka Tanaka	Executive Vice President, Director of the Board (Managing Director of Research & Development Group Division and Technology & Intellectual Property Division)
Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Group Division and Sales Planning Division)
Kosuke Takano	Senior Vice President, Director of the Board (Managing Director of President Office and New Business Division)
Koichi Fukazawa	Director of the Board
Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of PC Research & Development Division)
Hisaka Fujishima	Senior Vice President, Executive Officer (Managing Director of Public Relations Division)
Rei Kudo	Senior Vice President, Executive Officer (Managing Director of Licensing Division)
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)
Masatoshi Sato	Vice President, Executive Officer
Hidekazu Kouchi	Vice President, Executive Officer (Managing Director of PS Research & Development Division)
Kei Kimoto	Vice President, Executive Officer (Managing Director of Manufacturing Division)
Yukitoshi Sakamoto	Vice President, Executive Officer (Managing Director of Sales Division)

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