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NEWS RELEASE

May 15, 2025
Fast Fitness Japan, Inc.
(Code No. 7092, Prime Market of the Tokyo Stock Exchange)

Fast Fitness Japan Positions Overseas Anytime Fitness Business as a Pillar of Driving Future Growth

Accelerating Opening of New Clubs in Germany Where We have Master Franchisee Rights

— Launching Our Second Directly Operated Club in Germany on Wednesday, April. 16, 2025 after a Year of Preparation, followed by Successive Opening of Two Directly Operated Clubs in August and October, along with Launch of a Franchise Club in Singapore on Tuesday, July 1, 2025 as a Base for Opening New Clubs Abroad —

Fast Fitness Japan, Inc. (Head office: Shinjuku-ku, Tokyo; CEO, Representative Director: Kiyoaki Yamabe, hereinafter the "Company") is the master franchisee in Japan of the 24/7 fitness gym brand ANYTIME FITNESS, with a core business of operating company-owned gyms and overseeing franchise development nationwide. Today, we are pleased to announce that, after a year of preparation since our market entry, we have launched our second directly operated club in Germany, where we have the master franchisee rights as we do in Japan, on Wednesday, April 16, 2025. We are also planning to open our third and fourth directly operated clubs in August and October 2025, respectively. Together with subsequent franchise development, we will accelerate the opening of new clubs in Germany. In addition, we will launch our third franchise club in Singapore, a country that we have positioned as a base for overseas expansion of our Anytime Fitness business, on Tuesday, July 1, 2025.

● Development of Anytime Fitness business in Germany

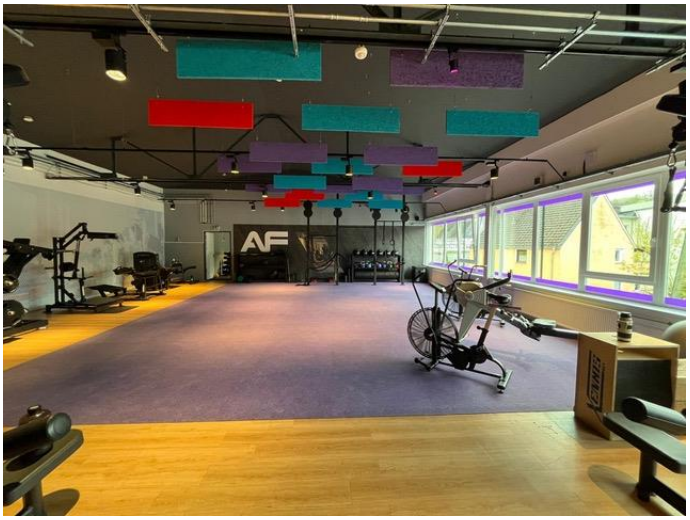
With the expansion of its overseas Anytime Fitness business positioned as a key growth strategy in the Medium-term Business Plan started in fiscal year ended March 31, 2025, the Company is driving its global expansion using Germany and Singapore as a springboard. In April 2024, we acquired shares in the Fast Fitness Brands Group, including Fast Fitness Brands GmbH (the trade name at the time of acquisition: Eighty-8 Health & Fitness GmbH; subsequently changed to the current trade name) which held the master franchisee rights to Anytime Fitness in Germany.

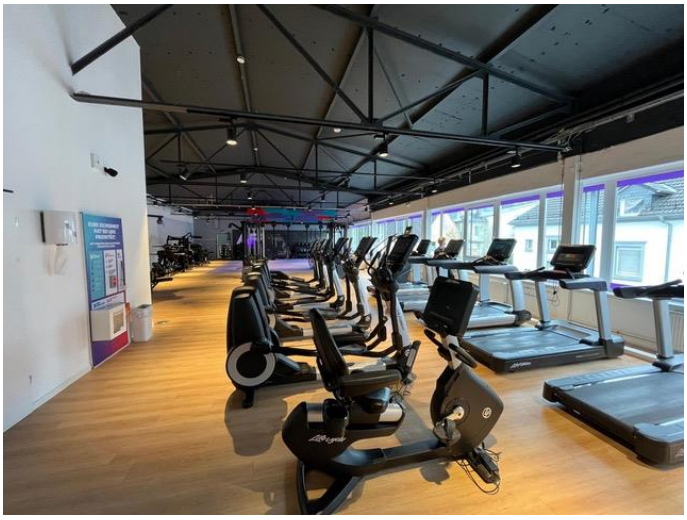
With the fitness participation rate of 13.4%, which is higher than the Japan's rate of 4.5%, Germany has a large market for fitness clubs. Against this backdrop, we started our master franchisee expansion in Germany as a first step toward the full-fledged rollout of our successful business model in Japan to overseas markets.

This time, we have launched ANYTIME FITNESS Gummersbach club, our second directly operated club in Germany, in a suburb of Gummersbach, Germany on Wednesday, April 16, 2025. The premise of Gummersbach club was acquired following the closure of a previous fitness gym, with a large floor area of 708 square meters. As such, the space of its functional area*, one of the features of Anytime Fitness, alone is about the size of our usual club. In addition, the multi-story club was fully renovated before the club opening, making it a more open and comfortable space. Through this arrangement, the club has been very well received by users, winning more than 2,000 memberships at the time of its opening. Meanwhile, there is a physical therapy clinic, which is operated by the owner company of the previous fitness gym, located on the first floor of the same building. Such convenience of location has translated into acquiring new memberships as some of the clinic's patients have joined the fitness gym to improve their health. This makes us expect steady growth in membership going forward.

We are currently scheduling to open our third and fourth directly operated clubs in Germany in August and October 2025, respectively. We have already secured the sites for these clubs and are preparing for the club opening. Besides, we are currently looking at and closely examining other several properties. Furthermore, with regard to franchise development, we have concluded a new franchise participation contract in March 2025 and are making preparations with a view to opening a franchise club by the end of the year. By accelerating the opening of new clubs in Germany as outlined above, we aim to expand our club network in Germany based on the pillar of franchise development, while establishing the business foundation of Anytime Fitness.









[ANYTIME FITNESS Gummersbach club; Club location: Auf d. Brück 9, 51645 Gummersbach, Germany]

* The functional area of Anytime Fitness is a space for workout to improve whole-body coordination and functionality necessary in daily life and sport. The objectivity of such workout is to train not only a specific muscle but also full-body movements including core strength and balancing ability. Unlike machine workout, users can use various tools, such as kettlebell and medicine ball, to work out more flexibly.

- Development of Anytime Fitness business in Singapore

In Singapore, we acquired shares in Saya Pte. Ltd. (hereinafter "SAYA"), which operates two Anytime Fitness franchise clubs in the country, in April 2024, and now SAYA operates the clubs as a franchise company. While we intend to expand our business and achieve growth not only inside but also outside Japan through Anytime Fitness, our basic policy is to obtain the master franchisee rights in specific countries or regions to expand our clubs there for the time being.

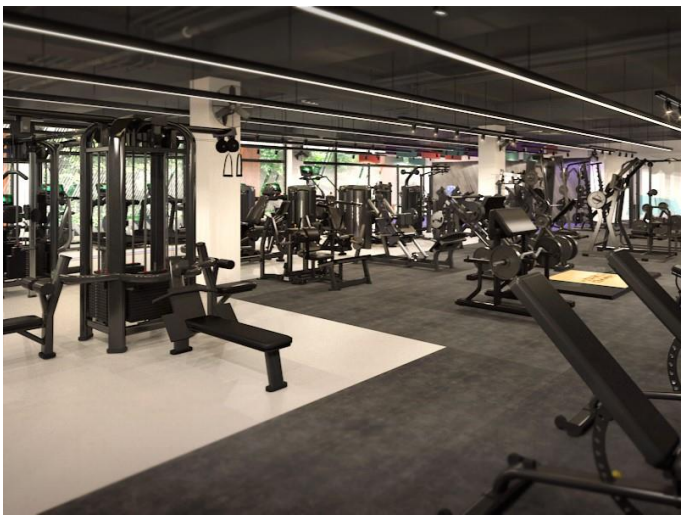
Meanwhile, we believe that, to succeed in overseas expansion, it is essential to newly learn an operating model and know-how for overseas Anytime Fitness clubs and to develop overseas human resources by using them. Therefore, our objectivity of business development in Singapore is to acquire practical know-how on operating clubs abroad, and to establish a base for talent development and training for future global expansion.

We are currently operating two franchise clubs in Singapore. Bearing in mind the accumulation of know-how on operating clubs in different trade areas and opening new clubs abroad from scratch, while scaling up the base for overseas expansion, we will launch our third club in Singapore on Tuesday, July 1, 2025.

Our newly opening ANYTIME FITNESS NTU club will be located within the campus of Nanyang Technological University, Singapore (NTU Singapore), a prestigious national university in Singapore. With approximately 35,000 students and 7,900 faculty members, NTU is one of the largest universities in Singapore and has the largest campus in the country with a total area of 200 hectares.

ANYTIME FITNESS NTU club will be opened after fully renovating the previous training room for athlete students located at the Sports & Recreation Centre within the campus into an Anytime Fitness club. The fully-renovated club with a total area of over 330 square meters will be equipped with cutting-edge workout machines. The fitness participation rate in Singapore is 9.0%, one of the highest in Asia along with Hong Kong. There are also approximately 13,000 boarding students within the campus. We therefore expect the club to be used by many users including university employees and commuting students.





[ANYTIME FITNESS NTU club; Club location: 110 Nanyang Cres, Singapore 636956]

* On the left is NTU's gymnasium where the club will be located, and on the right is a rendering of inside the club.

● Future expansion of Anytime Fitness business abroad

Currently, the Anytime Fitness business has been growing very strongly in Japan, with growth in the membership set to pass the one million mark. We aim for the further development of Fast Fitness Japan as a whole by continuing such success in the domestic market, while capturing growth in the global market in the future. We will move forward with our initiatives even more actively to make our overseas business a pillar of driving our future growth, with a view to expanding into new countries and regions such as Asia and Middle East, while accelerating the opening of new stores in Germany and accumulating business know-how in Singapore.

What is Anytime Fitness?





Anytime Fitness is a fitness gym franchise that originated in the United States and has now expanded to more than 5,000 clubs around the world. Since Japan's the first club opened in Chofu City, Tokyo in 2010, Anytime Fitness has expanded to over 1,100 clubs nationwide with a membership topping 900,000 as a network of gyms fitting people's diverse lifestyles.

About Fast Fitness Japan, Inc. (Securities code: 7092, TSE Prime Market)

Guided by our Purpose, "Get to a healthier place," we aim to realize an emotionally fulfilling society in which everyone can enjoy a healthy life. Our core business focuses on the operation and franchising of the 24/7 fitness gym brand ANYTIME FITNESS.

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Established: May 21, 2010
https://fastfitnessjapan.jp/en/



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