February 3, 2025
Financial Partners Group Co., Ltd.

Announcement of Partnership Agreement with FC IMABARI

Financial Partners Group Co. Ltd. (FPG) is pleased to announce that we have entered into the Partnership Agreement (hereinafter referred to as "the Agreement") with IMABARI. YUME SPORTS INC. (CEO: Takeshi Okada; Headquarters: Imabari City, Ehime Prefecture), the operating company of FC IMABARI, a member of the MEIJI YASUDA J2 LEAGUE.

金融で未来を拓く FPG Financial Partners Group × FC IMABARI

FPG upholds its corporate philosophy of "Embracing the future through finance." Through a diverse range of financial products and services, we aim to support our customers who are taking on challenges, contributing to the creation of a strong and prosperous society. Additionally, one of our key sustainability initiatives towards a sustainable society is the respect for human rights and diversity, as well as the development of human resources and reform of work styles. As part of this commitment, we are actively engaged in the encouragement of sports activities.

Imabari City in Ehime Prefecture thrives as a "maritime city," home to a unique concentration of maritime industries, including shipping, shipbuilding, and marine engineering. FPG has established its Imabari Sales Office on October 1, 2024*, as the 14th location nationwide, aiming to further penetrate our business and services within the local community.

We resonate with FC IMABARI's corporate philosophy of "Contributing to realize the society in which we prioritize spiritual wealth over material wealth for future generations." With this in mind, we have decided to enter into the Agreement, wishing for the further success and development of FC IMABARI and the local community that supports the team. Through the Agreement, FPG will display its advertisements on the Main Stand area during FC IMABARI's home games for the 2025 season.

FPG will continue to contribute to regional revitalization through collaborative activities with IMABARI. YUME SPORTS INC., while also promoting initiatives aimed at furthering our growth.

* Announced September17, 2024 "Notice Regarding Establishment of New Sales Office"

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