July 23, 2025
Net Protections Holdings, Inc.

Net Protections Signs Referral Partnership with Recruit for NP Kakebarai

Net Protections Inc. (headquartered in Chiyoda-ku, Tokyo; CEO: Shin Shibata; “Net Protections”) is pleased to announce that we have signed a referral agreement for our BtoB Buy Now Pay Later (BNPL) service, NP Kakebarai with Recruit Co., Ltd. (headquartered in Chiyoda-ku, Tokyo; CEO: Keiichi Ushida; “Recruit”).
Through this partnership, Recruit will begin introducing NP Kakebarai to its business clients.
This will help more companies streamline their billing operations and focus on sustainable growth.

Reason for Partnership
Recruit operates matching platforms that connect individual users and business clients across diverse industries including housing, beauty, travel, and food & beverage. It also focuses on improving operational efficiency and productivity for SMEs through its SaaS (Software as a Service) solutions.

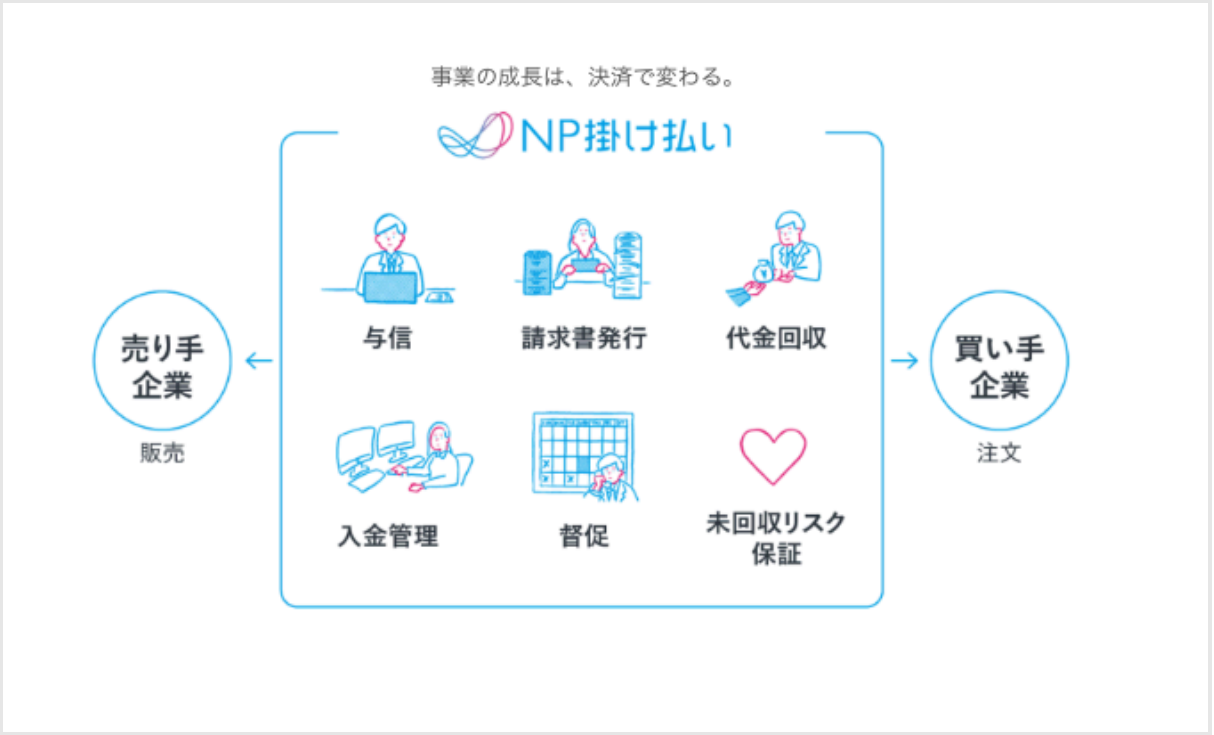
Through this collaboration Recruit will be able to introduceNP Kakebarai as a new option for outsourcing billing operations to its business network. It also helps administrative and sales teams reduce billing workloads and focus on their core tasks.

Future Outlook
To continue supporting the growth of businesses, Net Protections is driven to explore opportunities to expand our collaboration with Recruit beyond this agreement.

More Information
Details about NP Kakebarai as introduced through this partnership with Recruit:
https://airregi.jp/finance/service/billing/ (Japanese Only)

About NP Kakebarai
NP Kakebarai is a BNPL service for BtoB transactions. Merchants can streamline their payment and settlement operations and focus on their main business because it manages all the settlement operations from credit screening, invoicing, to payment collection between merchants and their clients. It also covers non-payment risks. Furthermore, its unique credit screening system that does not rely on conventional credit bureau has a credit approval rate of 99%[*1] including sole proprietors, which can be expected to expand sales channels and increase sales. Buyers can improve their cash flow by using NP Kakebarai.

For more information about NP Kakebarai :https://np-kakebarai.com/ (Japanese only)



*1 As of March 31, 2025

About Net Protections, Inc.

Company Name	:Net Protections, Inc. (Net Protections Holdings, Inc. [Code: 7383, the Prime Market of the Tokyo Stock Exchange] Group)
Representative	:Shin Shibata, CEO
Website	:https://corp.netprotections.com/en/
Business Description	:Provision of Buy Now Pay Later (BNPL) services
Founded	:January, 2000
Capital	:JPY 100 million
Head Office	:Sumitomo Fudosan Kojimachi First Building 5th Floor, 4-2-6 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan